

Title	Quiz Show
Director	Robert Redford
Date	1994
Area	Moral Philosophy
Theme	Utilitarianism and deontological ethics
Plot Summary	The producers of a fifties American television quiz show try to convince academic Charles Van Doren (Ralph Fiennes) to accept having the answers beforehand, arguing that it is the right thing to do because if he does well on the show he will promote education; but Van Doren's reply, 'I'm just trying to imagine what Kant would make of that', implies he is aware that a different moral perspective on the situation is possible, that cheating is intrinsically bad, whatever good consequences might come from it.
Key Scenes	The producers of the game show try to convince the academic to accept the answers beforehand so that he can win. First of all they point out how little he makes, and then use the argument that if he does well on the show he will promote the cause of education – 'we need an intellectual Joe DiMaggio'. Van Doren replies 'What would Kant make of that?' At this point he refuses to go along with them, though later he capitulates. [16.12 – 19.43]
Relevant Text	