

Title	Dead Ahead
Director	Paul Seed
Date	1992
Area	Applied Ethics
Theme	Business Ethics
Plot Summary	Dramatises the struggle to contain the environmental and financial damage caused to Alaska by the Exxon Valdez oil spill. Other films dealing with corporate social responsibility and issues like the environment, regulation, marketing and advertising, and product safety, include An Inconvenient Truth; Sicko; Black Gold (Starbucks); Supersize Me; and Johnstown Flood
Key Scenes	
Relevant Text	