LEIS2420 - Adventure Tourism and Recreation
Course Outline

Course Co-ordinator: Dr Kevin Lyons
Room: GP2-15
Ph: 4921 8989
Fax: 4921 7402
Email: Kevin.lyons@newcastle.edu.au
Consultation hours: Tuesdays 1:00 pm - 2:00 pm; Fridays 9:00 am - 10:00 am
Semester: Semester 1 - 2006
Unit Weighting: 10
Teaching Methods: Case Study, Field Study, Lecture, Student Projects, Tutorial

Course Overview

Brief Course Description
This course focuses upon understanding and managing adventure experiences within recreation and tourism contexts. Selected social scientific theories are critically employed to understand adventure behaviour and the adventure tourism and risk recreation industries. This critical understanding provides the foundation for examining current issues and approaches to managing adventure tourism and risk recreation services. This includes examining planning, promotion, leadership and management processes as they apply to adventure and tourism and recreation contexts.

Contact Hours
Lecture for 1 Hour per Week for the Full Term
Tutorial for 1 Hour per Week for the Full Term
Field Study for 10 Hours per Term for the Full Term

Learning Materials/Texts
The following textbook is required reading for this course:


Course Outline Issued and Correct as at: Week 1 Semester 1 2006
CTS Download Date: 6th Feb. 2006
This textbook can be purchased from the United Campus Bookstore (Callaghan Campus) and is also held in the Auchmuty Library’s Short Loans Collection. Some second-hand copies of this book are available from time to time in used bookstores in Newcastle.

Additional required readings for this course are listed below in this course outline and can be accessed through the Blackboard and/or Auchmuty Library’s Short Loans Collection. Students are also expected to assume responsibility for reading more widely in this course by accessing relevant material from the University libraries. Some materials relevant to this course will be available in the Auchmuty Library’s Short Loans Collection.

Course Objectives
On successful completion of this course, students will:

1. Have developed an appreciation of the social, personal, economic and environmental dimensions of risk and adventure in the Australian and global context;
2. Understand and be able to articulate major theoretical understandings of risk and adventure behaviour;
3. Be familiar with planning, leadership and management of risk and adventure;
4. Have the necessary skills to critique the effectiveness and suitability of adventure-based programs in selected sectors of the recreation and tourism industries;
5. Effectively communicate ideas and knowledge developed in this course in both written and oral form.

Course Content
1. History of adventure and risk behaviour in recreation and tourism contexts
2. Risk and adventure-seeking behaviours
3. Trends in adventure-based recreation and tourism participation
4. The Adventure recreation and Tourism industry
5. Marketing risk and adventure
6. Managing Risk in Adventure Recreation and Tourism services
7. Legal and ethical challenges in adventure recreation and tourism
8. Adventure leadership
9. The future of adventure recreation and tourism
10. Best practice in Adventure Recreation and Tourism

Assessment Items

<table>
<thead>
<tr>
<th>Examination:</th>
<th>Two hours, worth 40%. The exam will draw on information covered in the lectures and assigned readings.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Formal</td>
<td></td>
</tr>
<tr>
<td>Other: (please specify)</td>
<td>Tutorial Discussion lead by student. 15mins. Each student is to develop a 500 word case study overview that informs the discussion. 20%</td>
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<tr>
<td>Reports</td>
<td>Observation Report, 2,000 words, worth 40%. This report will provide evidence of participating in an organised adventure Recreation/Tourism program or service. It will draw upon relevant leadership theories and concepts to critique the effectiveness of the leaders they observed and the risk management principles adopted.</td>
</tr>
</tbody>
</table>

Assumed Knowledge
Not applicable.
Callaghan Campus Timetable
LEIS2420
ADVENTURE TOURISM & RECREATION
Enquiries: School of Humanities and Social Science
Semester 1 - 2006

and Lecture  Tuesday  14:00 - 15:00  [SRLT1]  Wks 1-7 & 9-14 only
and Lecture  Tuesday  14:00 - 16:00  [GP1-1]  Wk 8 only
and Tutorial Tuesday  15:00 - 16:00  [V103]
or  Tuesday  16:00 - 17:00  [GP3-20]
or  Tuesday  17:00 - 18:00  [GP3-18]

Plagiarism

University policy prohibits students plagiarising any material under any circumstances. A student plagiarises if he or she presents the thoughts or works of another as one's own. Without limiting the generality of this definition, it may include:

- copying or paraphrasing material from any source without due acknowledgment;
- using another's ideas without due acknowledgment;
- working with others without permission and presenting the resulting work as though it was completed independently.

Plagiarism is not only related to written works, but also to material such as data, images, music, formulae, websites and computer programs.

Aiding another student to plagiarise is also a violation of the Plagiarism Policy and may invoke a penalty.

For further information on the University policy on plagiarism, please refer to the Policy on Student Academic Integrity at the following link -


The University has established a software plagiarism detection system called Turnitin. When you submit assessment items please be aware that for the purpose of assessing any assessment item the University may -

- Reproduce this assessment item and provide a copy to another member of the University; and/or
- Communicate a copy of this assessment item to a plagiarism checking service (which may then retain a copy of the item on its database for the purpose of future plagiarism checking).
- Submit the assessment item to other forms of plagiarism checking

Written Assessment Items

Students may be required to provide written assessment items in electronic form as well as hard copy.
Extension of Time for Assessment Items, Deferred Assessment and Special Consideration for Assessment Items or Formal Written Examinations

Students are required to submit assessment items by the due date, as advised in the Course Outline, unless the Course Coordinator approves an extension of time for submission of the item. University policy is that an assessment item submitted after the due date, without an approved extension, will be penalised.

Any student:

1. who is applying for an extension of time for submission of an assessment item on the basis of medical, compassionate, hardship/trauma or unavoidable commitment: or

2. whose attendance at or performance in an assessment item or formal written examination has been or will be affected by medical, compassionate, hardship/trauma or unavoidable commitment;

must report the circumstances, with supporting documentation, to the appropriate officer on the prescribed form.

Please go to the Policy and the on-line form for further information, particularly for information on the options available to you, at:


Changing your Enrolment

The last dates to withdraw without financial or academic penalty (called the HECS Census Dates) are:

For semester 1 courses: 31 March 2006

Students may withdraw from a course without academic penalty on or before the last day of semester and prior to the commencement of the formal exam period. Any withdrawal from a course after the last day of semester will result in a fail grade.

Students cannot enrol in a new course after the second week of semester/trimester, except under exceptional circumstances. Any application to add a course after the second week of semester/trimester must be on the appropriate form, and should be discussed with the School Office.

To change your enrolment online, please refer to


Contact Details

Faculty Student Service Offices

The Faculty of Education and Arts

Room: GP1-22 (General Purpose Building)

Phone: 0249 215 314

The Dean of Students

Dr Jennifer Archer

Phone: 492 15806

Fax: 492 17151
Various services are offered by the University Student Support Unit:


Alteration of this Course Outline

No change to this course outline will be permitted after the end of the second week of the term except in exceptional circumstances and with Head of School approval. Students will be notified in advance of any approved changes to this outline.

Web Address for Rules Governing Undergraduate Academic Awards


Web Address for Rules Governing Postgraduate Academic Awards


STUDENTS WITH A DISABILITY OR CHRONIC ILLNESS

The University is committed to providing a range of support services for students with a disability or chronic illness.

If you have a disability or chronic illness which you feel may impact on your studies, please feel free to discuss your support needs with your lecturer or course coordinator.

Disability Support may also be provided by the Student Support Service (Disability). Students must be registered to receive this type of support. To register please contact the Disability Liaison Officer on 49 21 5766, or via email at: student-disability@newcastle.edu.au

As some forms of support can take a few weeks to implement it is extremely important that you discuss your needs with your lecturer, course coordinator or Student Support Service staff at the beginning of each semester.

For more information related to confidentiality and documentation please visit the Student Support Service (Disability) website at:
www.newcastle.edu.au/services/disability

Online Tutorial Registration:

Students are required to enrol in the Lecture and a specific Tutorial time for this course via the Online Registration system:


Registrations close at the end of week 2 of semester.
**Studentmail and Blackboard:** [www.blackboard.newcastle.edu.au/](http://www.blackboard.newcastle.edu.au/)

This course uses Blackboard and studentmail to contact students, so you are advised to keep your email accounts within the quota to ensure you receive essential messages. To receive an expedited response to queries, post questions on the Blackboard discussion forum if there is one, or if emailing staff directly use the course code in the subject line of your email. Students are advised to check their studentmail and the course Blackboard site on a weekly basis.

**Written Assignment Presentation and Submission Details**

Please revise the following text as appropriate for your Discipline. Where possible, Disciplines are advised to adopt a uniform approach.

Students are required to submit assessment items by the due date. Late assignments will be subject to the penalties described below.

**Hard copy submission:**

- **Type your assignments:** All work must be typewritten in 11 or 12 point black font. Leave a wide margin for marker’s comments, use 1.5 or double spacing, and include page numbers.
- **Word length:** The word limit of all assessment items should be strictly followed – 10% above or below is acceptable, otherwise penalties may apply.
- **Proof read your work** because spelling, grammatical and referencing mistakes will be penalised.
- **Staple the pages** of your assignment together (do not use pins or paper clips).
- **University coversheet:** All assignments must be submitted with the University coversheet: [www.newcastle.edu.au/policy/academic/general/assess_coversheet.pdf](http://www.newcastle.edu.au/policy/academic/general/assess_coversheet.pdf)

  Assignments are to be deposited in the relevant discipline assignment box:
  - Callaghan students: School of Humanities and Social Science Office, Level 1, McMullin Building, MC127
  - Ourimbah students: Room H01.43

- **Do not fax or email assignments:** Only hard copies of assignments will be considered for assessment. Inability to physically submit a hard copy of an assignment by the deadline due to other commitments or distance from campus is an unacceptable excuse. Assignments mailed to Schools are accepted from the date posted.

- **Keep a copy of all assignments:** All assignments are date-stamped upon receipt. However, it is the student’s responsibility to produce a copy of their work if the assignment goes astray after submission. Students are advised to keep updated back-ups in hard copy and on disk.

**Online copy submission to Turnitin**

In addition to hard copy submission, students are required to submit an electronic version of the following assignments to Turnitin via the course Blackboard website:

- Observation Report
- Tutorial Discussant

Prior to final submission, all students have the opportunity to submit one draft of their assignment to Turnitin to self-check their referencing.

Assignments will not be marked until both hard copy and online versions have been submitted. Marks may be deducted for late submission of either version.
Penalties for Late Assignments
Assignments submitted after the due date, without an approved extension of time will be penalised by the reduction of 5% of the possible maximum mark for the assessment item for each day or part day that the item is late. Weekends count as one day in determining the penalty. Assessment items submitted more than ten days after the due date will be awarded zero marks.

Special Consideration/Extension of Time Applications
Students wishing to apply for Special Consideration or Extension of Time should obtain the appropriate form from the Student HUBS.

No Assignment Re-submission
Students who have failed an assignment are not permitted to revise and resubmit it in this course. However, students are always welcome to contact their Tutor, Lecturer or Course Coordinator to make a consultation time to receive individual feedback on their assignments.

Remarks
Students can request to have their work re-marked by the Course Coordinator or Discipline Convenor (or their delegate); three outcomes are possible: the same grade, a lower grade, or a higher grade being awarded. Students may also appeal against their final result for a course. Please consult the University policy at: www.newcastle.edu.au/policy/academic/adm_prog/procedures_appeals_finalresult.pdf

Return of Assignments
Where possible, assignments will be marked within 3 weeks and returned to students in class. At the end of semester, students can collect assignments from the Student HUBS during office hours.

Preferred Referencing Style
In this course, it is recommended that you use the Harvard in-text referencing system (similar to the APA system) for referencing sources of information used in assignments. Inadequate or incorrect reference to the work of others may be viewed as plagiarism and result in reduced marks or failure.

An in-text citation names the author of the source, gives the date of publication, and for a direct quote includes a page number, in parentheses. At the end of the paper, a list of references provides publication information about the source; the list is alphabetised by authors’ last names (or by titles for works without authors). Further information on referencing and general study skills can be obtained from: Infoskills: www.newcastle.edu.au/services/library/tutorials/infoskills/index.html

Student Representatives
We are very interested in your feedback and suggestions for improvement. Student Representatives are the channel of communication between students and the School Board. Contact details of Student Representatives can be found on the School website.

Student Communication
Students should discuss any course related matters with their Tutor, Lecturer, or Course Coordinator in the first instance and then the relevant Discipline or Program Convenor. If this proves unsatisfactory, they should then contact the Head of School if required. Contact details can be found on the School website.
### Essential Online Information for Students

Information on Class and Exam Timetables, Tutorial Online Registration, Learning Support, Campus Maps, Careers information, Counselling, the Health Service and a range of free Student Support Services can be found at:


<table>
<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Topic</th>
<th>Reading</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>21 Feb</td>
<td><strong>Lecture:</strong> Overview <strong>No tutorial</strong></td>
<td>None</td>
</tr>
</tbody>
</table>
| 2    | 28 Feb | **Lecture:** Intro. & history **Tutorial:** Planning & case study     | **Required:** Text: Ch. 1, 2 & 13 (Case Study 16)  
**Suggested:** Patterson, I. (2002). Baby boomers and adventure tourism: The importance of marketing the leisure experience. *World Leisure* 2(44), 4-10.  
| 3    | 7 Mar  | **Lecture:** The Psychology of risk taking **Tutorial:** Observation report planning & case study | **Required:** Text: Ch. 3, 4 & 13 (Case study 7)  
| 4    | 14 Mar | **Lecture:** The commodification of adventure **Tutorial:** Observation planning continued and case study | **Required:** Text: Ch 5, 6 & 13 (Case study 15)  
| 5    | 21 Mar | **Lecture:** Marketing **Tutorial:** Case study                      | **Required:** Text: Ch 7 & 13 (Case study 12).  
| 6    | 28 Mar | **Lecture:** Leadership and Ethics **Tutorial:** Video and Discussion | **Required:** Text: Ch 9  
| 7    | 4 Apr  | **Lecture:** Risk Management and Adventure **Tutorial:** Video and Discussion | **Required:** Civil Liability Act 2002, and subsequent amendments.  
| 8    | 11 Apr | **Lecture:** Adventure services accountability and Legislation **No Tutorial** | **Required:** Civil Liability Act 2002, and subsequent amendments.  

**MID SEMESTER RECESS: 14-28 APRIL**
| 9 May | Lecture: Sustainable alternative adventures  
Tutorial: Student led case studies  
| 10 May | Lecture: Volunteer Tourism as adventure  
Tutorial: Student led case studies  
| 11 May | Lecture: Nature/Person Adventures  
Tutorial: Student led case studies  
Required: Text Ch 10  
| 12 May | Lecture: Adventure futures?  
Tutorial: Student led cases studies  
Required: Text: Ch. 11 & 12 |
| 13 June | Lecture: Course Review and Evaluation  
Tutorial: Student led case studies (if needed)  
None |
| 14 June | Lecture: None  
Tutorial: Student led cases studies (if needed)  
None |