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General Information

The communication process known as Fine Art is located at the leading edge of pure research in the advancement of human understanding in modern society. Painting, printmaking and sculpture in their various forms enrich our civilisation with their diversity of imagination and are the essence of our humanity. The health and vigour of the Arts reveal the real values of any society. They are the most accurate predictors of our future directions. They are essential to spiritual health and mental growth.

Flowing from the source of the fine arts, the applied arts of industrial and graphic design and illustration not only colour our world but are essential to the production of consumer and other items and to commercial and scientific communication.

The Media Arts and Communication too are essential to modern society. They draw on the fine and applied arts, integrate them with the media arts and by the use of spoken and written language stimulate human social infrastructure.

The result of the Faculty's approach to education and research in the above areas is a distinctive human product, diverse and divergent and unique.

If Australia is to be a leader by example in a modern industrial world context, it must not only be "clever" but rich in human imagination and its application. Innovative art, design and communication education, given proper recognition and support, is the ascending path to the achievement of this human potential.

Graham Gilchrist
Dean
section one
Faculty
Staff

PRINCIPAL OFFICERS
Visitor
Chancellor
Deputy Chancellor
Vice-Chancellor
Deputy Vice-Chancellor
Vice-Chancellor (Development)
Pro Vice-Chancellor (Research)
Deputy President of the Academic Senate

FACULTY OF ART, DESIGN AND COMMUNICATION
Dean
School Assistant Registrar
Faculty Administrative Assistant
Faculty Support Staff
DEPARTMENT OF COMMUNICATION AND MEDIA ARTS

Principal Lecturer F.G. Morgan, BSc(Melb), MEd(CCAE), TSTC(Melb), MAWG
(Head of Department)

Senior Lecturers
D.C. Rowe, BA(Notts), MA(York), PhD(Essex)
B.W. Wilson, MA(Ncle), MA(Let)

Lecturers
A. Adernann, B.Bus(Organ.Comms) (QUT)
A. Chawner, DipArt, DipEd(NCAE), BA(VA)(NCAE), MA(Vils.Arts)(Syd)
D. Cubby, DipArt(Hons(Brighton(UK), GradDipPhotography(SCA)
T.V. Davis, BA(UTS)
K. Griffiths, BA(VA)(NCAE)
J. Hughes, BA(Hons(Ncle)
T. John, BA, DipAppPsych(Adel), BA(AFTR)
M. Lawry, BA(VA), GradDipPhotography(SCA)
H. Macallan, BA(UTS)
R. Masters, BA(CCAE)
J. Potts, MA(NSW)
J. Prescott, DipArt(DDIAE)
L. Sheridan Burns BA(RMIT)
J. Sutton, BA(UC)
R. Tipping, BA(Prindlera)
K. Trifilit, BA(VA)(Hons), GradDipArt(SCA), GradDipMuseology(Syd)
J. Wells, BA(Ryerson), MA(Communications(Charles Sturt)
J. Williams, BA(CS)(HIHE)

Demonstrators
J. Klabbers, BA(VA)(Syd), Dip.Ed.(Ncle)
J. Mack, BA(VA)(Ncle)
L. Stanley, BA(Murdoch)

Studio Craftsmen
L. Audrins, BA(QCA)
C. Britton, BA(CS)(Ncle)
A. Feltis, AsstDip(RMIHE)
T. Shuker, BA(VA), GradDipArt(NCAE)
L. Stanley, BA(Communications)(Murdoch)

Placements Officer
M. Turner, BA(SASA)

Departmental Secretaries
P. Delbridge
J. McHugh

DEPARTMENT OF DESIGN

Senior Lecturers
C.A. Sanders, ASTC, DipPaint (Head of Department)
L. Ginter, DipArt(RMIT)
A. Morse, DipArt&Design(Caulfield)
A. Atkins, DipFineArts(RMIT), FRES
C. Boyle, Cert. Advert. Design
B. Davidson, BA(VA)GradDipArt(NCAE)
R. Dunstan, DipArt & Design(Chishiholm)
D. Frazer, DipArt, DipEd(NCAE), GradDipArt(NCAE)
D. Glasspool, BA(VA)(NCAE), DipEd(NCAE)
T. Johnson, DipArt(NCAE)
A. Nicholls, MDesign(UTS)
J. Nikolskii, Dip.Graph. Design(Tas)
S. Park, Barc(West), BA(VA)(Ncle), MAFine Art(Syd)
G. Paver, BA(Hons Design)(CCA), BA(Macq)
V. Phillip, DipArt, GradDipArt(NCAE)
J. Pryor, DipArt(Hons Desl(Vic)
B. Quantrell, DipArt&Des.(Ind Des)(Prahan College of Art)
R. Quinn, BA(VA)(NCAE)
K. Russell, BA(Hons, Ph.D)(Ncle)
V. Sioveking, BA(Hons)(Ncle, UK)
J. Sullivan, BA(Ind. Des)(RMIT), DipEd(HIHE)
G. Weber, FRPS, FAPS, EFIAP, GradDipArt(NCAE)

Demonstrators
G. Wallace, BA(VA)(Ncle)

Technical Officers
H. Barnden
J. Brodsky, BA(VA), GradDipArt(Ncle)
H. Hedrich, BA(VA), GradDipArt(NCAE)
B. Smith, DipEd(Ind Arts)(Ncle)

Departmental Secretaries
H. McFarlane
J. Preston

DEPARTMENT OF FINE ART

Principal Lecturer P.W. Singleton, ICAC, NDD(UK)(Head of Department)
Professor G.J. Gilchrist, ATD, DipCSAD, BA(Lond)

Senior Lecturers
P.A. Adams, ASTC, DipPaint
G.W. Jones, ASTC, DipArtEd, MA(New York)
V. Nikolskii, DipArt, GradDipFineArt(VCAI, BE(Btola), MAVA(CAI)
A. O'Brien, ASTC, DipPaint, MA(RCA Lond)

Lecturers
B. Alexander, BA(VA), GradDipArt(NCAE), MCA(W'gong)
P. Bernard, DipArt, DipEd, BA(CS)(NCAE), MFA(California)
F.M. Cellan, ASTC, DipPaint
J. Fielder, DipTextiles(Bremen), MAVA(CAI)
G. Henderson, DipArt, GradDipArt(NCAE), RPN
M. Kelkhey, BA(VA), GradDipVA(SCA)
G. Lang, MFA, IDE(South Africa)
J. Morefield, ASTC, DipPaint
P. Simnett, ADFA(BCA), GradDipArt(HIHE), GradDipTeach(Gelving Grace), BA(Bendigo CAE), MFA(UNSW)
R. Woodrow, BA(Qld)

Faculty of Art, Design and Communication
Section One
Faculty Staff
This Handbook is intended to provide students with detailed information concerning their own course of study as well as the general University Rules. It is recommended that students purchase a copy of the Faculty Handbook each year for the purpose of providing a record of course content as well as ensuring that information concerning general Rules and course requirements is current.

### The Faculty

The Faculty of Art, Design and Communication is comprised of the Department of Fine Art, the Department of Design and the Department of Communication and Media Arts. Responsibility for the academic administration of the Faculty's affairs rests with the Faculty Board, Faculty of Art, Design and Communication. Course Committees are responsible for the administration of particular courses or clusters of courses, as given below:

- **Course Committee in Design**
  - Bachelor of Arts (Design) (Graphic Design)
  - Bachelor of Arts (Design) (Industrial Design)

- **Course Committee in Art**
  - Bachelor of Arts (Visual Arts)

- **Course Committee in Communication Studies**
  - Bachelor of Arts (Communication Studies)
  - Bachelor of Arts (Communication Studies) (Honours)

- **Course Committee in Graduate Art Studies**
  - Graduate Diploma in Art (all specialisations)

### Student Participation

The participation of students in University affairs is welcomed and encouraged. Provision is made for students to be elected as members on Faculty Board and
relevant Course Committees, as well as other University bodies. Election of student members usually takes place early in the first semester. Details of elections of student members are placed on Departmental noticeboards.

Course Enquiries
Any enquiries concerning course requirements, University Rules, admission, enrolment, re-enrolment, variations to program and leave of absence may be directed to the Faculty Office on (049) 216521 or 216517.

Academic Advice
Academic advice and general enquiries regarding the content of particular courses may be obtained from the relevant academic staff, as listed below.

Bachelor of Arts (Design) (Graphic Design)
Mr Lotars Glinters

Bachelor of Arts (Design) (Industrial Design)
Mr Garry Jones

Bachelor of Arts (Communication Studies)
Mr Michael Keighery

Guest Lecture Programs
A series of Guest Lecture Programs is conducted throughout the academic year. Guest speakers reflect the interests of the broad spectrum of staff and students in the art/design and communication/media arts courses and link the student with the professional world.

Watt Space
Watt Space is The University of Newcastle Student's Art Gallery sponsored by The University of Newcastle Union and the School of Art, Design and Architecture. Located at 11 Watt Street, Newcastle. It provides the public with an excellent insight into the activities of the Faculty of Art, Design and Communication. Students are involved in all aspects of organising the exhibitions and for many, it is their first opportunity to exhibit in the community.

The emphasis of the gallery is in supporting present students and recent graduates who have not had an opportunity to exhibit in a major exhibition. However, there is freedom within the gallery program for innovative ideas. Student exchange and student-curated exhibitions are encouraged.

The gallery also promotes community participation, in particular, encouraging liaison with schools. Further information on Watt Space activities may be obtained by ringing the gallery on (049)2030090.

AWARDS, PRIZES AND SCHOLARSHIPS

Margaret Senior Visual Arts Award
Donated by the Hunter Regional Parks and Wildlife Service and Patrons, the Scholarship is awarded annually and is open to students enrolled in the Graduate Diploma in Art program with a specialisation in Plant and Wildlife Illustration.

Cogan Associates Pty Limited Prize
The Cogan Associates Pty Limited Prize is awarded annually to the most outstanding Public Relations student in the Bachelor of Arts (Communication Studies) course.

Hunter Chapter of the NSW Society of Business Communicators Prize
This prize is awarded annually to the student who attains the highest grade point average over the three years of the Bachelor of Arts (Communication Studies) course.

The Melinda Moore Memorial Award
This prize was established in memory of Melinda Moore who died in 1985 while a student of the Bachelor of Arts (Communication Studies) course.

The Cogan Associates Pty Limited Prize is awarded annually to the most outstanding Public Relations student in the Bachelor of Arts (Communication Studies) course.

The Joe Punshon Memorial Prize
This prize is awarded annually to the student who attains the highest grade point average over the three years of the Bachelor of Arts (Communication Studies) course.

The Joe Punshon Memorial Prize is awarded to a student who has demonstrated excellence in Sculpture, and is awarded by Wickham Fiberglass Pty Limited.

Jean Wright Memorial Prize
The Jean Wright Memorial Prize is awarded annually to a student displaying excellence in Sculpture, is donated by Wickham Fiberglass Pty Limited.

FACULTY POLICIES

Admission - Special Selection Assessment
Special Selection Assessments apply to several courses offered by the Faculty and, in general, must be undertaken by applicants seeking admission on the basis of qualifications other than a current New South Wales Higher School Certificate or equivalent examination.

Specfically, the Selection Assessments include the following:

Bachelor of Arts (Design) (Graphic Design)
Bachelor of Arts (Design) (Industrial Design)

(i) presentation at interview of a portfolio of artwork. Portfolios should contain either:

(a) Five (5) finished pieces in original form together with the research/preparatory material relating to one of the works, or a selection of freehand sketches in a variety of media.

(b) Bachelor of Arts (Design) A full hood of black silk lined to a depth of 9cm in wattle followed by 5cm in harbour blue, 5cm in magenta and 5cm in wattle.

(c) Bachelor of Arts (Visual Arts) A full hood of black silk lined to a depth of 9cm and edged to a depth of 1cm in wattle.

Stole
(a) Graduate Diploma in Art:
A stole of black cloth consisting of two tails one metre long and 10cm wide affixed to a collar having the dimensions 33cm wide, having rounded corners 5cm in radius, cut at the back of the neck 3cm deep by 15cm wide and having a 5cm wide wattle coloured stripe located centrally on each tail.

(b) Bachelor of Arts (Design) A full hood of black silk lined to a depth of 9cm in wattle followed by 5cm in harbour blue, 5cm in magenta and 5cm in wattle.

(c) Bachelor of Arts (Visual Arts) A full hood of black silk lined to a depth of 9cm and edged to a depth of 1cm in wattle.

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(c) Bachelor of Arts (Visual Arts) A full hood of black silk lined to a depth of 9cm and edged to a depth of 1cm in wattle.
portfolio should exhibit a broad range of subjects, approaches and ideas.

**Graduate Diploma in Art**

(i) submission of a written statement explaining the proposed program of studio study, and
(ii) submission of a written statement detailing the proposed nature of the research paper, and
(iii) presentation at interview of a substantial portfolio of artwork relevant to the proposed area of study.

The portfolio should contain up to twenty (20) images or objects. Of these, at least five (5) should be original works, with the remainder presented in colour slide or photographic form (detailing original size, media etc.)

**Selection**

Written statements, portfolios and performance at interview are judged on their ability to convey an applicant’s potential for growth within the course to which admission is sought.

**Offers of Admission**

Up to 35% of the places in the Faculty’s undergraduate course program may be allocated to applicants who achieve the highest ranks based on academic performance and results arising from the Special Selection Assessment.

**Credit for Professional and/or Practical Experience**

Faculty Board may grant credit to specified subjects within the Bachelor of Arts (Communication Studies), Bachelor of Arts (Design) (Graphic Design) and Bachelor of Arts (Design) (Industrial Design) courses in recognition of substantial professional or practical experience.

Written requests for exemption on this basis should be lodged on the appropriate form and accompanied by sufficient documentary evidence, with the Faculty Secretary before the end of Week One of the semester in which credit is sought. Criteria for the granting of credit on the basis of substantial professional or practical experience are available from the Faculty Office. Applicants may be required to demonstrate their knowledge of the subject in which they are seeking credit.

**Attendance Requirements**

For all courses offered by the Faculty, other than the Bachelor of Arts (Communication Studies), uniform minimum attendance requirements apply to all subjects within each course. These are as follows:
- Bachelor of Arts (Visual Arts) - minimum 75% attendance in all subjects
- Bachelor of Arts (Design) (Graphic Design) - minimum 80% attendance in all subjects
- Bachelor of Arts (Design) (Industrial Design) - minimum 80% attendance in all subjects
- Graduate Diploma in Art - minimum 75% attendance

For details of attendance requirements, Bachelor of Arts (Communication Studies) students should consult assessment requirements for each subject. These are contained in subject outlines issued by lecturers at the commencement of each semester.

**Variation to Program**

Applications to vary programs of study must be lodged by 5pm on Friday of the Second Week of the semester in which the study is commenced. Requests lodged after this date may be approved only by the Dean who will seek advice from the appropriate Course Co-ordinator regarding:
- the ability of the student to catch up with work already completed in the subject;
- the effect that a late addition to the class may have on the work of students already enrolled in the subject; and
- where a student has been attending the subject without being enrolled, the reason why the student did not enrol in the subject within the first two weeks of the semester.

**Academic Progress**

The Faculty Board will review the academic progress of all students who have failed more than fifty percent (50%) of the total credit points in which he/she is enrolled in any one year and/or who fails a subject for the second time.

**Further Progress Requirements - Bachelor of Arts (Visual Arts) Course**

In addition to the general progress requirements listed above, there is a further requirement for Bachelor of Arts (Visual Arts) students, such that, in order to progress into third year, second year students must have achieved at least 15 credit points of the second year theory requirements.

**Plagiarism**

Plagiarism is regarded seriously by all departments in the Faculty. Students should make themselves aware of departmental policies with respect to plagiarism.

**Enrolment in Non-standard Programs**

Students must obtain the approval of the Dean to enrol in a program which includes subjects from more than one year of the course program.

While progression in each course is by subject, it is expected that students will complete all components of the course program in the order specified. Consequently students should complete all lower year subjects before undertaking subjects from a higher year. Under special circumstances the Dean may approve programs outside these provisions.
section three
Rules Governing Academic Awards

Application of Rules
1. These Rules shall apply to all the academic awards of the University other than the degrees of Doctor and Master.

Interpretation
2. (1) In these Rules, unless the context or subject matter otherwise indicates or requires:
   - “award” means the degree, diploma (including graduate diploma and associate diploma) or graduate certificate for which a candidate is enrolled;
   - “course” means the total requirements of the program of study approved by the Academic Senate to qualify a candidate for the award as set out in the schedule;
   - “Dean” means the Dean of a Faculty;
   - “Department” means the Department offering a particular subject and includes any other body so doing;
   - “Faculty” means the Faculty responsible for the course;
   - “Faculty Board” means the Faculty Board of the Faculty;
   - “schedule” means the schedule to these Rules relevant to the award listed under the name of the Faculty;
   - “subject” means any part of a course for which a result may be recorded.

(2) A reference in these Rules to a Head of Department shall be read not only as a reference to the person appointed to that office but also, where a subject is not offered by a department as such, to the person approved by the Academic Senate to undertake the responsibilities of a Head of Department for the purpose of these Rules.

Admission
3. An applicant for admission to candidature for an award shall satisfy the requirements of the University governing admission to and enrolment in a course and any other additional requirements as may be prescribed in the schedule for that award.

Subject
4. (1) For the purposes of a course, a subject may be classified at a level determined by the Faculty Board.

   (2) Each subject shall be allotted a credit point value by the Academic Senate after considering the advice of the Faculty Board of the Faculty in which the department is located.

   (3) The Academic Senate, after considering a request from a Faculty Board, may determine that a subject be not offered during a particular academic year.

(4) The Faculty Board shall approve the subjects for the award. Any change in the list of approved subjects which will have effect in the following year shall be approved by a date determined by the Academic Senate.

5. Where there is any change in the list of approved subjects, the Faculty Board shall make all reasonable provision to permit students already enrolled in the course to progress normally.

Enrolment
5. (1) A candidate may not enrol in any year in a combination of subjects which is incompatible with the requirements of the timetable for that year.

   (2) Except with the permission of the Dean and the Faculty Board, a candidate may not enrol in a subject unless that candidate has passed any subjects prescribed as its prerequisites.

   (3) Except with the permission of the Dean, a candidate will not have satisfied a Prerequisite if the Prerequisite subjects has not been completed in the preceding eight calendar years.

   (4) A candidate attaining a Terminating grade in a subject shall be deemed not to have passed that subject for Prerequisite purposes.

Credit
7. (1) A Faculty Board may grant credit to a candidate in specified and unspecified subjects, on such conditions as it may determine, in recognition of work completed in the University or another institution approved by the Faculty Board for this purpose or additionally as may be provided in the schedule.

   (2) Except as may be otherwise provided in the schedule, a candidate shall not be given substantially equivalent to one which that candidate has previously counted towards a degree or diploma.

3. A candidate for an award shall not enrol in a course or part of a course for another award in this University unless consent has first been obtained from the Dean and, if another Faculty is responsible for the course leading to that other award, the Dean of that Faculty, provided that a student may enrol in a combined course approved by the Academic Senate leading to two awards.

Prerequisites and Corequisites
6. (1) The Faculty Board on the recommendation of the Head of the Department may prescribe prerequisites and/or corequisites for any subject offered by that Department.

   (2) Except with the permission of the Dean granted after considering any recommendation made by the Head of the Department, no candidate may enrol in a subject unless that candidate has passed any subjects prescribed as its prerequisites at any grade which may be specified and has already passed or concurrently enrols in or is already enrolled in any subject prescribed as its corequisites.

   (3) Except with the permission of the Dean, a candidate will not have satisfied a Prerequisite if the Prerequisite subject has not been completed in the preceding eight calendar years.

   (4) A candidate attaining a Terminating Pass in a subject shall be deemed not to have passed that subject for Prerequisite purposes.
credit for more than sixty-five percent of the total number of credit points required to complete the course.

Subject Requirements

8. (1) The subjects which may be completed in the course for the Award shall be those approved by the Faculty Board and published annually as the Approved Subjects section of the schedule.

(2) A candidate enrolled in a subject shall comply with such academic and practical requirements and submit such written or other work as the Department shall specify.

(3) Except as otherwise permitted by the Head of Department, any material presented by a candidate for assessment must be the work of the candidate and not have been previously submitted for assessment.

(4) To complete a subject a candidate shall satisfy published departmental requirements and gain a satisfactory result in such assessments and examinations as the Faculty Board shall require.

Withdrawal

9. (1) A candidate may withdraw from a subject or the course only by informing the Academic Registrar in writing and the withdrawal shall take effect from the date of receipt of such notification.

(2) A student shall be deemed not to have enrolled in a subject or the course only by informing the Academic Registrar in writing and the withdrawal shall take effect from the date of receipt of such notification.

(3) Except with the permission of the Dean:

(a) a candidate shall not be permitted to withdraw from a subject after the relevant date which shall be:

(i) in the case of a full year subject, the last day of that semester; or

(ii) in the case of a semester length subject, the last day of that semester; and/or

(iii) subject to any provision within the schedule; and

(b) a candidate shall not be permitted to withdraw from a subject on more than two occasions.

Leave of Absence

10. (1) Subject to any provision in the schedule, a candidate in good academic standing in the course:

(a) may take leave of absence of one year from the course; or

(b) with the permission of the Dean, may take leave of absence of two consecutive years from the course without prejudice to any right of the candidate to re-enrol in the course following such absence and with full credit in all subjects successfully completed prior to the period of leave.

(2) For the purposes of sub-rule (1), unless otherwise specified in the schedule, a candidate eligible to re-enrol shall be deemed to be in good academic standing.

(3) A person who has been enrolled in a course but is absent without leave or has been excluded from the course may apply for re-admission to that course and may be re-admitted to candidature under such conditions and at such time as the Faculty Board may determine, unless otherwise specified in the schedule.

Qualification for the Award

11. (1) To qualify for the award a candidate shall satisfactorily complete the requirements governing the course prescribed in the schedule.

(2) A subject which has been counted towards a completed award may not be counted towards another award, except to such extent as the Faculty Board may approve.

Combined Degree Program

12. (1) Where so prescribed for a particular course, a candidate may complete the requirements for one Bachelor degree in conjunction with another Bachelor degree by completing a combined degree program approved by the Academic Senate on the advice of the Faculty Board and, where the other Bachelor degree is offered in another Faculty, the Faculty Board of that Faculty.

(2) Admission to a combined degree program shall be restricted to candidates who have achieved a standard of performance deemed satisfactory for the purposes of admission to the specific combined degree course by the Faculty Board.

(3) The work undertaken by a candidate in a combined degree program shall be no less in quantity and quality than if the two courses were taken separately.

(4) To qualify for admission to the two degrees a candidate shall satisfy the requirements for both degrees, except as may be otherwise provided.

Relaxing Provision

13. In order to provide for exceptional circumstances arising in a particular case, the Academic Senate on the recommendation of the Faculty Board may relax any provision of these Rules.

SCHEDULE — BACHELOR OF ARTS (DESIGN)

Specialisations

1. The degree may be conferred in the following specialisations:

- Industrial Design
- Graphic Design

Admission to Candidature

2. Except in cases where they meet the published selection criteria determined by the Faculty Board, applicants for admission to candidature shall be required to undertake selection assessment.

3. The selection assessment shall consist of:

(a) such written work and interviews; and

(b) the presentation of a portfolio of artwork relevant to the course;

as the Faculty Board shall require.

4. Applicants who do not present work or attend the University as required as part of the selection assessment shall be deemed to have withdrawn their applications unless a reason acceptable to the Academic Registrar is provided.

Ranking for Selection

5. Applicants shall be ranked separately for each specialisation in descending order of merit on the basis of either:

(a) academic performance based on the selection criteria determined under clause 2; or

(b) results determined by the Faculty Board arising from the selection assessment.

Offers of Admission

6. (1) The Academic Registrar shall ensure that offers of admission for each specialisation are made in descending rank order to applicants ranked under clause 5, such that the places available in the course each year are filled.

(2) The Faculty Board shall determine how many places in each specialisation in the course should be filled from applicants ranked under parts (a) and (b) of clause 5 respectively.

Qualification for Admission to the Degree

7. To qualify for admission to the degree, a candidate shall pass subjects totalling not less than 320 credit points from the list of Approved Subjects.

Credit

8. The Faculty Board may grant credit, in specified subjects, in recognition of substantial professional or practical experience in accordance with the published criteria determined by the Faculty Board.

SCHEDULE — BACHELOR OF ARTS (VISUAL ARTS)

Admission to Candidature

1. Except in cases where they meet the published selection criteria determined by the Faculty Board, applicants for admission to candidature shall be required to undertake selection assessment.

2. The selection assessment shall consist of:

(a) such written work and interviews; and
(b) the presentation of a portfolio of artwork relevant to the course; as the Faculty Board shall require.

3. Applicants who do not present work or attend the University as required as part of the selection assessment shall be deemed to have withdrawn their applications unless a reason acceptable to the Academic Registrar is provided.

Ranking for Selection
4. Applicants shall be ranked in descending order of merit on the basis of either:
   (a) academic performance based on the selection criteria determined under clause 1; or
   (b) results determined by the Faculty Board arising from the selection assessment.

Offers of Admission
5. (1) The Academic Registrar shall ensure that offers of admission are made in descending rank order to applicants ranked under clause 4, such that the places available in the course each year are filled.

   (2) The Faculty Board shall determine how many places in the course should be filled from applicants ranked under parts (a) and (b) of clause 4 respectively.

Qualification for the Award
6. To qualify for admission to the degree, a candidate shall pass subjects totalling not less than 240 credit points chosen from the list of Approved Subjects.

Credit
7. (1) Credit may be granted for up to 160 credit points.
   (2) Notwithstanding sub-clause (1), a candidate who has satisfied the requirements for the four year Diploma in Art prior to 1978, or the three year Diploma of Art prior to 1982, at the Newcastle College of Advanced Education may be granted credit for up to 200 credit points.

SCHEDULE — BACHELOR OF ARTS (COMMUNICATION STUDIES)

Ranking for Selection
1. Applicants shall be ranked in descending order of merit on the basis of either:
   (a) performance in the previous year's NSW Higher School Certificate; or
   (b) other studies.

Offers of Admission
2. (1) The Academic Registrar shall ensure that offers of admission are made in descending rank order to applicants ranked under Clause 1, such that the places available in the course each year are filled.

   (2) The Faculty Board shall determine how many places in the course should be filled from applicants ranked under parts (a) and (b) of Clause 1 respectively.

Qualification for the Award
3. To qualify for admission to the degree, a candidate shall pass subjects totalling not less than 240 credit points chosen from the list of Approved Subjects and comprising:
   (a) at least 100 credit points from Group A subjects including 40 credit points from 100 level subjects and 20 credit points from 300 level subjects;
   (b) at least 100 credit points from Group B subjects including 40 credit points from 100 level subjects and 20 credit points from 300 level subjects;
   (c) no more than 40 credit points from Group C subjects;
   (d) no more than 100 credit points from 100 level subjects;
   (e) at least 60 credit points at the 300 level from Group A and Group B subjects.

Credit
4. The Faculty Board may grant credit in specified subjects for up to 160 credit points, which may include a maximum of 20 credit points granted in recognition of substantial professional or practical experience in accordance with the published criteria determined by the Faculty Board.

SCHEDULE — BACHELOR OF ARTS (COMMUNICATION STUDIES) (HONOURS)

Admission to Candidature
1. In order to be admitted to candidacy for the degree an applicant shall:
   (a) have completed the requirements for admission to the degree of Bachelor of Arts (Communication Studies) of the University or to any other degree approved for this purpose by the Faculty Board; and
   (b) have completed any additional work prescribed in accordance with the policy determined by the Faculty Board on the recommendation of the Head of the Department of Communication and Media Arts.

Qualifications for Admission to the Degree
2. To qualify for admission to the degree a candidate shall pass subjects at the 400 level totalling 80 credit points chosen from the list of Approved Subjects.

Classes of Honours
3. There shall be three classes of Honours, Class I, Class II and Class III. Class II shall have two divisions, namely Division I and Division II.

Time Requirements
4. Except with the permission of the Faculty Board, a candidate shall complete the course in not more than two years of study.

SCHEDULE — GRADUATE DIPLOMA IN ART

Specialisations
1. The Diploma may be awarded in the following specialisations:
   (a) Ceramics
   (b) Fibre Art
   (c) Illustration (Plant and Wildlife)
   (d) Painting
   (e) Photography
   (f) Printmaking
   (g) Sculpture

Admission to Candidature
2. (1) Applicants for admission to candidacy shall nominate the specialisation in which they wish to pursue the course.

   (2) An applicant for admission to candidacy in specialisations other than Illustration (Plant and Wildlife) shall have satisfied requirements for admission to a degree or diploma of the University of Newcastle, or to a degree or diploma of another tertiary institution, approved for this purpose by the Faculty Board and with a major study in the nominated area of specialisation.

   (3) An applicant for admission to candidacy in the Illustration (Plant & Wildlife) specialisation shall:
   (a) have satisfied requirements for admission to a degree or diploma of the University of Newcastle, or to a degree or diploma of another tertiary institution, approved for this purpose by the Faculty Board, with specialisation in Photography, Video, Illustration (Plant and Wildlife), Graphics, Painting, Printmaking or Drawing;
   (b) have satisfied requirements for admission to a degree with specialisation in a cognate scientific, design or art related field of the University of Newcastle, or of another tertiary institution, approved for this purpose by the Faculty Board;

   (4) An applicant may be required:
   (a) to present at interview a substantial portfolio of art work relevant to the proposed area of study; and
   (b) to submit a written statement explaining the proposed program of study.

   (5) An applicant shall not be admitted to candidacy unless the level of competence demonstrated in the portfolio, and the proposed program of study are acceptable to the Faculty Board.

Qualification for the Diploma
3. To qualify for admission to the Diploma a candidate shall complete a program of study approved by the Faculty Board totalling not less than 80 credit points.
Credit
4. A candidate shall not be given credit for more than fifty percent of the total number of credit points required to complete the course.

Time Requirements
5. Except with the permission of the Faculty Board, a candidate shall complete the course in not less than 1 year and not more than 4 years of study.

section four
Bachelor Degree
Course Programs

BACHELOR OF ARTS (DESIGN) (GRAPHIC DESIGN)

Attendance: Full-time
Total Credit Points: 320
Course Co-ordinator: Mr Lotars Ginters

COURSE DESCRIPTION
The Bachelor of Arts (Design) (Graphic Design) is a four year full-time course which has been introduced in response to a growing demand for the promotion of design in all aspects of the communications industry, business and society. Graphic Design is a specialised profession that is involved in all aspects of visual communications. The graphic designer is involved in the development of advertising material for print, film, television, publishing, illustration, corporate graphics, packaging, signage and promotions. Design, drawing, illustration, photography, layout and paste-up techniques together with an understanding of various media production methods are all necessary skills developed during the course. Research and writing are also included.

Students will have the opportunity to apply theory to practical design problems. In addition to formal lectures, Graphic Design students will source external projects and arrange co-operative programs in industry. This will ensure that each graduate develops professional abilities and skills which relate to industry and the graduate's own graphic design interest area.

The principal aim of the course is to develop a creative, versatile and innovative person. The professional graphic designer must be able to understand and utilise the available and developing technologies of the Australian advertising and communication industries. Importantly, the designer must be able to meet the emerging needs of a changing society.

Graduates will:
• be skilled in innovative and creative thinking with an ability to solve design problems either independently or as a team member;
be able to express design ideas clearly, possess skills to develop, evaluate and present design concepts;
possess multi-dimensional skills that can link technology, management and marketing design concepts;
have the ability to participate effectively in design research;
demonstrate an attitude and understanding necessary for a prospective member of the graphic design profession.

**COURSE OUTLINE**

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**List of Approved Subjects 1994**

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BACHELOR OF ARTS (DESIGN) (INDUSTRIAL DESIGN)

Attendance: Full-time
Total Credit Points: 320
Course Co-ordinator: Mr Lotars Ginters

COURSE DESCRIPTION

The Bachelor of Arts (Design) (Industrial Design) is a four year full-time course which was introduced in response to an increasing demand for the promotion of design in all aspects of manufacturing industry, business and society.

The industrial design sector offers significant growth and employment potential in Australia with opportunities ranging from heavy and light industry, design studios, packaging, recreation, environmental design and set design for theatre, film and television.

Students will have the opportunity to apply theory to practical design problems. In addition to formal lectures, Industrial Design students will source external projects and arrange co-operative programs in industry. This will ensure that each graduate develops professional abilities and skills which relate to industry and the graduate's own industrial design interest area.

The principal aim of the Industrial Design course is to develop a creative, versatile and innovative person. The professional industrial designer must be able to understand and utilise the available and developing technologies of Australian industry. Importantly, the designer will be able to meet the emerging needs of a changing society.

Graduates will:
- be skilled in innovative and creative thinking with an ability to solve design problems either independently or as a team member;
- be able to express design ideas clearly, possess skills to develop, evaluate and present design concepts;
- possess multi-dimensional skills that can link technology, management and marketing design concepts;
- have the ability to participate effectively in design research;
- demonstrate an attitude and understanding necessary for a prospective member of the industrial design profession.

COURSE OUTLINE

YEAR 1
BIGD101 History & Theory of Design 10
BIGD102 Creative Studies 1 10
BIGD103 Concepts of Design A 10
BIGD104 Drawing Studies 10
BIGD120 Industrial Design Drawing 1 10
BIGD125 Industrial Design 1 30

YEAR 2
BIGD201 Aust. Art & Design 10
MNGT111 Intro. to Management and Organ. Behav. 10
BIGD202 Creative Studies 2 10
BIGD203 Design Imaging 10
BIGD220 Industrial Design Drawing 2 10
BIGD221 Industrial Design Technology A 10
BIGD225 Industrial Design 2 20

YEAR 3
MNGT230 Marketing Principles 10
BIGD303 Concepts of Design B 10
BIGD321 Industrial Design Technology B 10
BIGD325 Industrial Design 3 40
BIGD322 Industrial Design Technology C 10

YEAR 4
One of:
MNGT225 Enterprise Management 10
BIGD226 Business Venturing 10
MNGT227 Human Resource Management 10
MNGT228 Organisation Structures and Design 10

AND
BIGD403 Concepts of Design C 10
BIGD425 Industrial Design 4 50
BIGD421 Industrial Design Technology D 10

Note
All subjects are compulsory. However within the Industrial Design and Industrial Design Technology subjects, students may select research projects in consultation with the Course Co-ordinator according to their individual area of professional interest.

List of Approved Subjects 1994

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<tr>
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**BACHELOR OF ARTS (VISUAL ARTS)**

**Attendance:** Full-time or Part-time  
**Total Credit Points:** 240  
**Course Co-ordinator:** Mr Garry Jones

**COURSE DESCRIPTION**

The course of study for the Bachelor of Arts (Visual Arts) is a degree program designed to prepare students for professional practice in the visual arts and arts-related fields. The course can be completed over three years full-time or six years part-time study (mainly day classes).

**COURSE OUTLINE**

**YEAR 1**

In this introductory year full-time students undertake eight studio involvements (four each semester) while part-time students complete them over two years (two each semester):

- **Studio Sessions 1** (2 semester-long studio classes, each of 3 hours per week)  
- **Studio Sessions 2** (2 semester-long studio classes, each of 3 hours per week)  
- **Studio Sessions 3** (2 semester-long studio classes, each of 3 hours per week)  
- **Studio Sessions 4** (2 semester-long studio classes, each of 3 hours per week)

In addition, students undertake a year-long theory involvement:

- **Visual Arts Theory** (full-year, 3 hours per week)

**Studio Sessions (Ungraded Assessment)**

In view of the varying backgrounds of commencing students, the First Year studio program is designed to ensure that each individual is able to gain basic experience across a wide range of visual arts disciplines and that each student encounters ongoing studio-based dialogue. Disciplines offered are subject to availability of resources but normally include:

- Ceramics  
- Design and Colour  
- Drawing  
- Fibre Art  
- Graphics  
- Illustration (Plant and Wildlife)

**Visual Arts Theory (Graded Assessment)**

The First Year theory program introduces all commencing students to current visual arts theory concerns and research methods.

**YEAR 2**

This transitional year requires students to commit themselves to selected studies and provides preparation for specialised involvements in the final year. In both the studio and theory components of the program, elective studies require the student to carefully select a range of involvements.

**Studio Studies (Graded Assessment)**

The study pattern is:

- One studio study (full-year, 6 hours per week) 30cp
- One studio study (full-year, 6 hours per week) 30cp

The subjects chosen are to be selected from the following areas (subject to availability):

- Ceramics  
- Painting  
- Photography  
- Drawing  
- Sculpture  
- Fibre Art  
- Illustration (Plant and Wildlife)  
- Graphics

**Theory Studies (Graded Assessment)**

- Semester-based studies (four to be chosen) 5cp each.

**Art and Business**

- Australian Art  
- Twentieth Century Art  
- Historical Survey of Graphics and Illustration  
- Analysis of the Visual Image  
- Historical Perspective on Photomedia  
- Contemporary Australian Crafts  
- Museology

**YEAR 3**

This culminating year is one of intensive specialisation in the chosen studio major. It is supplemented by a required theory subject. Note: In order to progress into third year, second year Bachelor of Arts (Visual Arts) students must have achieved at least 15 credit points of the second year theory requirements.

**Studio Major (Graded Assessment)**

Full-time students must select a studio major which involves 12 hours study per week (70 cp). Part-time students select a studio major involving study for two years (35 cp per year). The areas normally available include:

- Ceramics  
- Fibre Art  
- Illustration (Plant and Wildlife)  
- Photography  
- Printmaking  
- Painting/Drawing  
- Video

**Theory Study (Graded Assessment)**

Students undertake a study of Contemporary Art Issues for 2 hours per week over the year (10cp).

**Required Study Hours**

The program requirements given above show that while full-time students must attend approximately 15 hours of lectures etc. per week, additional independent research is required, extending the normal workload to 40 hours per week in order to achieve satisfactory standards.

**Graded and Ungraded Assessments**

Except for First Year studio studies, graded assessments of student performance apply throughout the course. The ungraded assessment is used in the First Year to promote creativity and experimentation with respect to these introductory studio involvements.

**Assessment Procedures**

Theory assessments are generally based on attendance, participation and the quality of required semester presentations and assignments.

Studio assessments vary from First to Third Year in accordance with the educational character of each year’s program. In the First Year, large open assessment sessions bring students and lecturers together so that each student’s introductory experiences can be seen and discussed as an integrated whole. Second Year assessments are conducted in-discipline by panels of staff with specialised knowledge of the studio area concerned; however, as in the First Year, large open assessment sessions are scheduled so that broad studio dialogue can occur.

The Third Year final exhibition presentations are assessed by specialist panels of staff. Normally, students are expected to present all relevant studio work at the assessments regardless of whether it is to be exhibited or not.

At all studio assessments, students are urged to present all relevant material including notebooks, sketchbooks, journals, folios, work in progress and completed work. All work produced on campus and off-campus, including work not directly related to the course, should be presented. Only then can the individual’s visual arts commitment be adequately understood.

**Assessment Extensions**

Extensions of time for specific assignments or projects may be granted by the lecturer(s) concerned. Extensions beyond a final assessment date may be granted by the relevant Head of Department and/or Course Co-ordinator. Students must apply in writing for such extensions, outlining the reasons for the application.

**Mid-Year Reviews**

Mid-year review sessions are held for all year-long studio studies, from First Year to Third Year. Two weeks are set aside for the review process and students are required to attend the review sessions for all studio studies being undertaken. The reviews are normally conducted along assessment lines but are used solely as progress indicators.

**Workshop Week**

One week is set aside each year (usually in August) when the normal course timetables are suspended. In place of established classes, lectures etc., unique workshops are organised within and across Departments to provide studio-based and off-campus experiences which can focus creative energies in ways difficult to accomplish in normal course time. Work produced during the Workshop Week is submitted at the end of year assessments.

**Studies on Offer**

Availability of some subjects may be affected by the absence of staff on study leave and other contingencies. Students should check availability of subjects with the Faculty Office.

**Part-Time Programs**

Part-time program requirements vary considerably according to individual needs and progress through the course and therefore usually require one-to-one counselling. Consequently, part-time students are urged to consult the Faculty Secretary or Course Co-ordinator to avoid errors in enrolment/re-enrolment.

**Withdrawals**

Application to withdraw from a subject may be lodged until the last teaching day of semester, subject to the rules of the University.
### List of Approved Subjects 1994

#### List of Studio Studies 1994

<table>
<thead>
<tr>
<th>Number</th>
<th>Subject</th>
<th>Credit Points</th>
<th>Semester</th>
<th>Hours per Week</th>
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#### List of Theory Studies 1994

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BACHELOR OF ARTS (COMMUNICATION STUDIES)

Attendance: Full-time or Part-time
Total Credit Points: 240

Course Coordinator: Dr David Rowe

COURSE DESCRIPTION
The Bachelor of Arts (Communication Studies) is available as a three year full-time or part-time (equivalent) degree course. Full-time study means taking four subjects per semester, the whole course requiring twenty-four subjects. Part-time students will normally be required to study at least one Group A (professional) subject and one Group B (theoretical) subject per semester.

The aim of the course is to prepare people to work professionally in media and communication. To this end, graduates will be equipped with an appropriate range of skills, knowledge and understanding and also be expected to develop a professional attitude to work in this field. Graduates will have the competence required to enter one of the professional areas listed below, supported by skills and ability across a broad range of communication activities. They will also understand the relationship between media theories and professional practice and will be aware of the cultural, economic and social significance of communications in society.

COURSE Structure
The subjects presented for the degree, totalling 240 credit points, shall be chosen from those approved by the Faculty Board according to the following conditions:
(a) at least 100 credit points must come from Group A subjects including 40 credit points at 100 level and 20 credit points at 300 level
(b) at least 100 credit points must come from Group B subjects including 40 credit points at 100 level and 20 credit points at 300 level
(c) no more than 40 credit points from Group C subjects
(d) no more than 100 credit points at 100 level
(e) at least 60 credit points from Group A and Group B subjects at 300 level

Enrolment
(i) No subject may be counted which is, in the opinion of the Faculty Board, substantially equivalent to work for which a candidate has already received either credit or standing.
(ii) Where a Bachelor of Arts (Communication Studies) subject is offered at both 200 and 300 level, students may complete the subject only once at EITHER 200 OR 300 level.
(iii) Availability of 200 and 300 level subjects may be affected by the absence of staff on study leave and other contingencies. Students intending to enrol in these subjects should check availability with the Faculty Office.

STANDARD PATTERN

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* subject to conditions (a) - (c) (See Course Structure)
** Group C subjects are electives from other courses within this University, subject to the approval of the Department offering the elective.

Workshop Week
One week is set aside each year (usually in August) when the normal course timetables are suspended. Specially organised activities within and across Departments provide studio-based and off-campus experiences which can focus creative energies in ways difficult to accomplish in normal course time.
### List of Approved Subjects 1994 Group A (Professional Studies)

NB. See Enrolment (iii) above.

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### List of Approved Subjects 1994 Group B (Theoretical Studies)

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### Bachelor of Arts (Communication Studies) (Honours)

**Attendance:** Full-time only in 1994 (Evening Classes)

**Total Credit Points:** 80

**Course Co-ordinator:** Dr David Rowe

#### Course Description

The Honours Program is designed to allow students to develop the depth and range of analytical skills acquired in their earlier studies in the field of media and communication. Their project/thesis will display academic research skills of a standard sufficient to gain entry to higher degree programs.

#### Course Outline

**Semester 1:** Full-time students will take two coursework subjects each worth 20 credit points, involving 3 hours face-to-face contact per week:

1. **Advanced Studies in Communication** (covering recent theoretical developments in communication and culture).
2. **Communication Research Methodology** (covering methods and their applications in the planning of the Thesis).

Both subjects must be successfully completed before attempting the Honours Thesis.

**Semester 2:** Honours Thesis worth 40 credit points, involving 1 hour consultation per week.

It is expected that the thesis will be theoretically, methodologically and technically sophisticated. It will consist of an original written work of between 12000 and 15000 words, or a work in another medium of agreed scope, supported by a research paper of 5000-6000 words.

### Table: Bachelor Degree Course Programs

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<td>CMNS263</td>
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<td>CMNS075</td>
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<td>CMNS064</td>
<td>Screen Studies 301</td>
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<td>S1</td>
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<td>including 20 cps Group B</td>
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<td>CMNS065</td>
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<td>CMNS066</td>
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<td>S1</td>
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<tr>
<td>CMNS070</td>
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<tr>
<td>CMNS072</td>
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<td>10</td>
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<td>CMNS076</td>
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<td>10</td>
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<td>CMNS106 and 60 cps CMNS200 level</td>
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</table>
Faculty of Art, Design and Communication  
Section Four  
Bachelor Degree Course Programs  

List of Approved Subjects 1994

<table>
<thead>
<tr>
<th>Number</th>
<th>Subject</th>
<th>Credit Points</th>
<th>Semester</th>
<th>Hours Per Week</th>
<th>Prerequisites</th>
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<tbody>
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<td>400 LEVEL</td>
<td>CMNS401 Advanced Studies in Communication</td>
<td>20</td>
<td>S1</td>
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<td>CMNS402 Communication Research Methodology</td>
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<td>S1</td>
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<td>CMNS401, CMNS402</td>
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<td>CMNS411 Honours Thesis</td>
<td>40</td>
<td>S2</td>
<td>1</td>
<td>CMNS401, CMNS402</td>
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</tbody>
</table>

Section Five  
Graduate Coursework Programs

GRADUATE COURSEWORK PROGRAMS  
GRADUATE DIPLOMA IN ART  
Attendance: Full-time or Part-time  
Total Credit Points: 80  
Course Co-ordinator: Mr Michael Keighery  

COURSE DESCRIPTION  
The Graduate Diploma in Art course is designed to enable students to achieve high levels of artistic competence which are not normally anticipated within undergraduate programs. Studies include historical, theoretical and critical considerations within a studio-oriented experience. Each student has access to studios, laboratories and workshops and must demonstrate a capacity for independent, self-motivated work. Personal development is reinforced by tutorial and seminar situations. A guest lecture program is an integral part of this course.  
Each student is exposed to many stylistic and aesthetic notions in the Contextual Studies program which examines current art practice.  
At all times, stress is placed upon individual achievement and to this end, formal contact is kept to a minimum of seven hours per week (average) when lectures and seminars take place. The student is expected to participate through the interchange of ideas.  
An important aspect of the course is the personal tutorials during which the individual student and members of staff discuss work-in-progress and examine problems arising from the work.  

COURSE OUTLINE  
The course is conducted over one year (30 weeks) of full-time study (80 credit points) or two years of part-time study (40 credit points per year). Average course hour distribution for full-time study is as follows:
Contextual Studies
3 hours per week (lecture and/or seminar).
(90 course hours)
At the time of enrolment, part-time students must commit themselves to completing requirements for Contextual Studies in either Year One or Year Two of the part-time course. It is not possible to complete the Contextual Studies segment over two years.

Major Strand
(i) 4 hours per week comprising:
   (a) 2 hours group seminar
   (b) 2 x 1 hour personal tutorial
(120 course hours);
(ii) Studio practice - 23 hours per week
(690 course hours)
Total 900 course hours.
(iii) The student also prepares a studio research paper of not less than 3,000 words. This paper is prepared on an approved topic which relates directly to the studio study. A resume of this research is presented as a seminar paper within Contextual Studies. A copy of this paper is lodged in the Huxley Library.

Formal Student Time Commitment
Average 40 hours per week to include all individual tutorials, seminars, lectures and studio practice. Part-time students average 20 hours per week.

Major Strands
Major strands are available in the following disciplines in 1994 (subject to student demand):
- Painting
- Ceramics
- Sculpture
- Photography
- Printmaking
- Fibre Art
- Illustration (Plant and Wildlife)

Assessment
An exhibition of selected work is mounted by the student at the end of the course. This work is assessed by a panel which includes specialist academic staff and an external professional. All working studies are made available at this assessment.

List of Approved Subjects 1994

<table>
<thead>
<tr>
<th>Name</th>
<th>Subject</th>
<th>Credit Points</th>
<th>Semester</th>
<th>Prerequisite</th>
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<tr>
<td>ART410</td>
<td>Painting</td>
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<tr>
<td>ART420</td>
<td>Printmaking</td>
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<td>ART430</td>
<td>Sculpture</td>
<td>80</td>
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<tr>
<td>ART440</td>
<td>Ceramics</td>
<td>80</td>
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<tr>
<td>ART450</td>
<td>Fibre Art</td>
<td>80</td>
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<tr>
<td>ART460</td>
<td>Photography</td>
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<tr>
<td>ART470</td>
<td>Illustration (Plant &amp; Wildlife)</td>
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<td>ART411</td>
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<td>ART432</td>
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<td>ART441</td>
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<td>ART442</td>
<td>Ceramics 2</td>
<td>40</td>
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<td>ART441</td>
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<tr>
<td>ART451</td>
<td>Fibre Art 1</td>
<td>40</td>
<td>FY</td>
<td>ART451</td>
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<tr>
<td>ART452</td>
<td>Fibre Art 2</td>
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<tr>
<td>ART461</td>
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<tr>
<td>ART472</td>
<td>Illustration (Plant &amp; Wildlife) 2</td>
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Section Six

Subject Descriptions

Bachelor of Arts (Design) (Graphic Design)

100 Level

BIGD101 History and Theory of Design 10cp
Establishes a relationship between visual culture, design theory and practice and the historical and theoretical approaches surrounding them. Emphasis is given to the different approaches used and critical theories that contribute to design history and theory. The focus is on non-Australian design.

BIGD102 Creative Studies 1 10cp
Deals with basic aspects of the visual language of sculpture. Creativity and lateral thinking are encouraged in the development of ideas. Development of technical skills and model making techniques that introduce a wide range of tools, materials and basic 3D processes are an important part of this subject.

BIGD103 Concepts of Design A 10cp
Develops a range of research and language skills and looks at creative, technical, business and academic writing for design. Also develops an awareness of a wide range of philosophical, scientific and technical concepts that shape current design. Desk top publishing, CAD and basic computer skills are introduced.

BIGD104 Drawing Studies 10cp
Introduces students to basic drawing, illustration and rendering techniques through the use of a wide variety of media. Emphasis is placed on free hand sketching and on life drawing that includes objects and the human form. Colour, line, form and other aspects of drawing are covered. Students are encouraged to develop visual diaries that relate to their course.

BIGD110 Graphic Design Drawing 1 10cp
Develops specific drawing skills relevant to the needs of graphic design practice. These will include practice and understanding of technical competencies including linear perspective, geometric drawing and basic technical illustration techniques.

BIGD115 Graphic Design 1 30cp
Introduces and develops basic graphic design skills together with a knowledge of the materials, equipment and skills relevant to the profession. Creative and lateral thinking processes are encouraged. Opportunity for experimentation and the development of analytical thinking forms a major part of the subject.

200 Level

BIGD201 Australian Art & Design 10cp
Presents an historical survey of Australian art and design in context, followed by an examination of the issues and influences affecting contemporary Australian art and design.

MNGT111 Intro to Mngt & Org 10cp
Examines the distinct but related disciplines of Organisational Behaviour and Management at the individual, group and organisational levels. Provides a critical review of the major currents of thoughts in the domains of organisational behaviour and management and examines aspects of individual and group behaviour.

BIGD202 Creative Studies 2 10cp
Allows for further development of creativity and lateral thinking imparted in the first year studies. Experimentation is encouraged and the potential of 2D and 3D design as it relates to creativity is developed. Further techniques and skills are also introduced. Sculpture, Printmaking or Ceramics can be selected where available.

BIGD203 Design Imaging 10cp
This subject consists of two components - photography and video. Photography develops creative and basic technical skills in the production of photographic works. Video develops an understanding of the creative processes involved in the making of video programs and skills involved in the making of video programs and basic video production. Both components introduce creative and applied aspects of photography and video from a professional viewpoint as documentation, in the context of art direction and as discrete graphic media related to all forms of design skills and technology.

BIGD210 Graphic Design Drawing 2 10cp
Develops competency in the applied visualisation and illustration of graphic concepts in a creative, technical and technological manner. The exploration of specialist graphic arts illustration practices, methods and techniques are encouraged. Traditional and new illustration techniques and technologies are demonstrated and used.

BIGD207 Graphic Design Technology A 10cp
Familiarises students with traditional and contemporary practices in the use of typography, preparation of art work and pre-press. The subject is developed through studio practice, visits to printers and film and trade houses, which encourage an understanding of the role of print and press in the graphic arts and develops sensitivity in the use of words and language in the graphic communication process.

BIGD215 Graphic Design 2 20cp
Extends students skills in developing design ideas and introduces the professional requirements that relate to the design process. The links between graphic design, communication and advertising are developed. A series of projects make further connections between graphic design, advertising and the related graphic design areas of illustration and graphic production. Working to deadlines, methods of presentation and production of finished art are important components of the subject.

300 Level

MNGT230 Marketing Principles 10cp
Introduces basic concepts/frameworks in marketing. A strategic management perspective is developed. Topics include marketing environment, market segmentation, new product development, promotional mix, pricing strategies and distribution management.

BIGD303 Concepts of Design B 10cp
Develops an understanding of the role of the designer in today's society and examines the role of the designer from professional, philosophical, scientific and technical viewpoints. Sociology and psychology as they relate to design are introduced. The ethical
This creation seeks to identify the most appropriate management of small and medium enterprises using any particular function emphasis. The nature of the process of appropriate technology are presented. Codes of practice for designers and the application of impact of visual techniques and media.

Extends the range of skills, knowledge and attitudes which involves all aspects of visual communication. Theory is applied to practical design problems and design practice relevant to advertising design provides an understanding of the impact of visual techniques and images on the consumer. Links between concepts of design and the technology subjects are developed. Ethics, codes of practice for designers and the application of appropriate technology are presented.

400 LEVEL

BACHELOR OF ARTS (DESIGN) (INDUSTRIAL DESIGN) 100 LEVEL

BIGD011 HISTORY AND THEORY OF DESIGN 10cp
Establishes a relationship between visual culture, design theory and practice and the historical and theoretical approaches surrounding them. Emphasis is given to the different approaches used and critical theories that contribute to design history and theory. The focus is on non-Australian design.

BIGD012 CREATIVE STUDIES 1 10cp
Deals with basic aspects of the visual language of sculpture. Creativity and lateral thinking are encouraged in the development of ideas. Development of technical skills and model making techniques that introduce a wide range of tools, materials and basic 3D processes are important part of this subject.

BIGD013 CONCEPTS OF DESIGN A 10cp
Develops a range of research and language skills and looks at creative, technical, business and academic writing for design. Also develops an awareness of a wide range of philosophical, scientific and technical concepts that shape current design. Desk top publishing, CAD and basic computer skills are introduced.

BIGD014 DRAWING STUDIES 10cp
Introduces students to basic drawing, illustration and rendering techniques through the use of a wide variety of media. Emphasis is placed on free hand sketching and on life drawing that includes objects and the human form. Colour, line, form and other aspects of drawing are covered. Students are encouraged to develop visual diaries that relate to their course.

BIGD015 GRAPHIC DESIGN 4 50cp
Deals with formal technical skills of engineering drawing to ASA standards as well as more complex engineering drawing techniques. Engineering graphics, formal perspective set up, typography and technical illustration are also covered. Emphasis is placed on the professional requirements of drawing techniques, indexing and filing systems.

BIGD016 INDUSTRIAL DESIGN DRAWING 1 10cp
Deals with formal technical skills of engineering drawing to ASA standards as well as more complex engineering drawing techniques. Engineering graphics, formal perspective set up, typography and technical illustration are also covered. Emphasis is placed on the professional requirements of drawing techniques, indexing and filing systems.

BIGD125 INDUSTRIAL DESIGN 1 30cp
Introduces the field of Industrial Design. Original, imaginative and creative thinking together with a systematic and tenacious approach to design problem exploration is encouraged. Design methodology, techniques and processes, at an introductory level, are presented to develop an understanding of the social, cultural and aesthetic implications of design.

BIGD201 AUSTRALIAN ART & DESIGN 10cp
Presents an historical survey of Australian art and design in context, followed by an examination of the issues and influences affecting contemporary Australian art and design.

BIGD202 CREATIVE STUDIES 2 10cp
Allows for further development of creativity and lateral thinking imparted in the first year studies. Experimentation is encouraged and the potential of 2D and 3D design as it relates to creativity is developed. Further techniques and skills are also introduced. Sculpture, Printmaking or Ceramics can be selected where available.

BIGD203 DESIGN IMAGING 10cp
This subject consists of two components - photography and video. Photography develops creative and basic technical skills in the production of photographic works. Video develops an understanding of the creative processes involved in the making of video programs and skills involved in the making of video programs and basic video production. Both components introduce creative and applied aspects of photography and video from a professional view point as documentation, in the context of art direction and as discrete graphic media related to all forms of design skills and technology.
BIGD020 INDUSTRIAL DESIGN
DRAWING A
Develops the drawing techniques previously introduced and presents professional rendering and presentation techniques. The use of styles and methods appropriate to the presentation needs are encouraged. A wide variety of media and material are demonstrated. Freehand and formal perspective techniques are also applied.

BIGD021 INDUSTRIAL DESIGN TECHNOLOGY A
10cp

Aims to ensure competency in the application of mathematics, physics, materials and processes in the development of appropriate design solutions. An awareness of the great variety of materials and processes available to the industrial designer and how best to make comparisons and selections necessary during the design process is developed. A practical introduction to workshop techniques is provided.

BIGD025 INDUSTRIAL DESIGN 2
20cp

Continues to develop the creative and problem-solving skills appropriate to Industrial Design. A variety of design areas are presented. Brief preparation, design process and time management are emphasised. All project briefs are given as an outline and details verbally. The requirements of professional practice are introduced. Design methodology, technical skills, the realities of production, specification and methods of communicating the design solution are covered. The application of ergonomics is emphasised.

300 LEVEL

MNGT230 MARKETING PRINCIPLES
10cp

Introduces basic concepts/frameworks in marketing. A strategic management perspective is developed. Topics include marketing environment, market segmentation, new product development, promotional mix, pricing strategies and distribution management.

MNGT303 CONCEPTS OF DESIGN B
10cp

Develops an understanding of the role of the designer in today's society and examines the role of the designer from professional, philosophical, scientific and technical viewpoints. Sociology and psychology as they relate to design are introduced. The ethical and practical aspects of professional practice are also developed.

BIGD321 INDUSTRIAL DESIGN TECHNOLOGY B
10cp

Presents the language of engineering that is necessary for the professional industrial designer. Provides a balance of theoretical and practical work to design projects by means of a series of practical exercises and project tests. Mechanical engineering principles in particular are applied. Where possible theory is applied to projects developed in the industrial design major.

BIGD322 INDUSTRIAL DESIGN TECHNOLOGY C
10cp

Introduces the concept of computer-based drawing systems. Computer-aided drafting is demonstrated using a variety of techniques that expand the potential of computer hardware and software. The development of skills in the use of computer drawing systems is encouraged. Where possible these skills are used to produce drawings relevant to projects in the industrial design major.

BIGD325 INDUSTRIAL DESIGN 3
40cp

Expands on the work covered in the previous two years including professional work habits, design skills and methods of communication. More than one project will be developed at a time and project requirements will relate to a variety of professional industrial design outcomes including product, furniture, heavy engineering, transport, exhibition and set design.

400 LEVEL

MNGT225 ENTERPRISE MANAGEMENT
10cp

Investigates the essential requirements for successful management of small and medium-sized enterprises. This is based on an holistic approach rather than using any particular function emphasis. The nature of the management task will be examined and compared with traditional/classical prescriptions.

MNGT226 BUSINESS VENTURING
10cp

Investigates the complex and convoluted process of creating new business ventures by examining the process rather than the ingredients of business creation. Seeks to identify the most appropriate process of synthesis for particular types of enterprise.

MNGT227 HUMAN RESOURCE MANAGEMENT
10cp

Develops a critical understanding of the role and functions of the various personnel/human resource activities in an organisational and societal context. Covers the fundamental human resource management concepts, theories, and issues.

MNGT228 ORGANISATION STRUCTURES AND DESIGN
10cp

Focuses on the problems of choice of organisational forms and human processes related to these and examines the various theories and models of organisation/work design. Also addresses issues pertaining to the relationship between structures and human resource management processes.

MNGT403 CONCEPTS OF DESIGN C
10cp

Continues to develop an understanding of the role of the designer in today's society. Ethics, research techniques and sociology of design are discussed and professional practice, time management and other professional requirements are developed. Preparation of paper relating to a design specialisation is a requirement of this subject.

MNGT421 INDUSTRIAL DESIGN TECHNOLOGY D
10cp

Concludes the work done in previous years and develops confidence in the application of materials and production technology to design projects. A revision and expansion of formal drawing processes, materials technology, workshop and model making skills also takes place. The development of a data base relevant to an industrial design specialisation is an important aspect of this subject and will require the identification of a mentor from the design staff.

MNGT425 INDUSTRIAL DESIGN 4
50cp

Synthesises all of the previous course work in this subject. Documentation and detailing of all projects is an important part of developing a professional industrial design folio. Work from previous years must be brought up to this standard. Project work is either self-generated, staff-generated or obtained from external and industry sources. Brief preparation, time management, specification and contact with materials and component suppliers and other professional bodies is an integral part of this subject.

STUDY STUDIO ART STUDIES

STUDIO CO-ORDINATORS

Painting & Drawing: Aldona O'Brien
Printmaking: Patrick Bernard
Sculpture: Viase Nikolovski
Ceramics: Pam Simott
Fibre Art: Jutta Peddersen
Photography: David Cubby
Illustration: Chris Sanders
Video: Frank Morgan
Graphics: Allan Morse

STUDIO SESSIONS

Studio study in the first year of the course is comprised of eight units of studio/workshop sessions; four each semester for full-time students. The students select the areas of study that meet their personal and technical needs. Each student designs his/her own timetable, which can be changed in the second semester.

In practice students are able to experience 2 to 4 studio areas each week. Areas offered are subject to availability of resources but normally include:

- Painting
- Illustration (Plant and Wildlife)
- Sculpture
- Video
- Printmaking
- Drawing
- Ceramics
- Design and Colour
- Photography
- Graphics
- Fibre Art

The flexibility of the program ensures that a first-year student could focus on two areas over the entire year. Alternatively, a student could gain a basic studio background in nearly all areas.

100 LEVEL

BAVA111 STUDIO SESSIONS 1
15cp
Two semester-long studio involvements selected from those available (see above).

BAVA112 STUDIO SESSIONS 2
15cp
Two semester-long studio involvements selected from those available.

BAVA113 STUDIO SESSIONS 3
15cp
Two semester-long studio involvements selected from those available.
### Faculty of Art, Design and Communication

#### Section Six

<table>
<thead>
<tr>
<th>Subject Descriptions</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Faculty of Art, Design and Communication</th>
<th>Section Six</th>
<th>Subject Descriptions</th>
</tr>
</thead>
<tbody>
<tr>
<td>BAVA114 STUDIO SESSIONS 4</td>
<td>15cp</td>
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<tr>
<td>Two semester-long studio involvements selected from those available.</td>
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<td></td>
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<tr>
<td>200 LEVEL</td>
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<td></td>
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<tr>
<td>BAVA205 DRAWING</td>
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</tr>
<tr>
<td>Prerequisite BAVA106 and BAVA109 (inc. Drawing)</td>
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<td></td>
</tr>
<tr>
<td>Individual projects based on environmental and personal experience and emphasizing exposure to a variety of drawing approaches, media and processes.</td>
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<td></td>
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<tr>
<td>BAVA215 PAINTING</td>
<td>30cp</td>
<td></td>
</tr>
<tr>
<td>Prerequisite BAVA109 and BAVA106 (inc. Painting)</td>
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<td></td>
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<tr>
<td>Experimental approaches to contemporary problems including large scale format. Further development of technical and design skills. Paint laboratory experience available.</td>
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<tr>
<td>BAVA225 PRINTMAKING</td>
<td>30cp</td>
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<tr>
<td>Prerequisite BAVA109 and BAVA106 (inc. Printmaking)</td>
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<tr>
<td>In this study, students will be expected to investigate further the areas available to them in printmaking (block printing, etching, silkscreen or lithography). The development of specialised technical information will be emphasised in support of the expansion of concepts. Students will work in a studio workshop situation.</td>
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<tr>
<td>BAVA235 SCULPTURE</td>
<td>30cp</td>
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<tr>
<td>Prerequisite BAVA109 and BAVA106 (inc. Sculpture)</td>
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<tr>
<td>An advanced involvement which develops the student's professional attitudes to sculpture. Conceptual growth and imaginative studio activity are dominant features of the program.</td>
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<tr>
<td>BAVA245 CERAMICS</td>
<td>30cp</td>
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<tr>
<td>Prerequisite BAVA109 and BAVA106 (inc. Ceramics)</td>
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<tr>
<td>Emphasis is placed on the development of individual student projects. Students are expected to expand background knowledge within Ceramics but are also required to adopt an inter-disciplinary approach through utilising skills and knowledge gained from other studio involvements.</td>
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<tr>
<td>BAVA255 FIBRE ART</td>
<td>30cp</td>
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<tr>
<td>Prerequisite BAVA109 and BAVA106 (inc. Fibre Art)</td>
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<tr>
<td>Being familiar with the diverse creative possibilities of this media area, the student is expected to sustain a program which can solve problems of a conceptual and technical nature. The given projects will vary but students are expected to achieve a mature working attitude.</td>
<td></td>
<td></td>
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<tr>
<td>BAVA265 PHOTOGRAPHY</td>
<td>30cp</td>
<td></td>
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<tr>
<td>Prerequisite BAVA109 and BAVA106 (inc. Photography)</td>
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<tr>
<td>An exploration of the possibilities of photographic media, extending beyond basic camera and darkroom techniques. Self-directed projects augment given assignments and prepare students to experience a diversity of approaches, both conceptually and practically. A research component is included.</td>
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<tr>
<td>BAVA275 ILLUSTRATION (PLANT AND WILDLIFE)</td>
<td>30cp</td>
<td></td>
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<tr>
<td>Prerequisite BAVA109 and BAVA106 (inc. Illustration)</td>
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<tr>
<td>Students are expected to develop basic technical skills, study local habitats and explore creative aspects relevant to plant and wildlife illustration. A research component is included.</td>
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<tr>
<td>BAVA285 VIDEO</td>
<td>30cp</td>
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<tr>
<td>Prerequisite BAVA109 and BAVA106 (inc. Video)</td>
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<tr>
<td>The exploration of the creative aspects of the Video process, including a research component. Students are expected to develop basic skills in using both established and experimental approaches to the media.</td>
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<tr>
<td>BAVA299 GRAPHICS</td>
<td>30cp</td>
<td></td>
</tr>
<tr>
<td>Prerequisite BAVA109 and BAVA106 (inc. Graphics)</td>
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<tr>
<td>Expanded experience in the principles and applications of graphic design presented through projects aimed at supplementing the visual arts content of major studio involvements selected by students.</td>
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<tr>
<td>300 LEVEL</td>
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<tr>
<td>BAVA311 PAINTING/DRAWING</td>
<td>70cp</td>
<td></td>
</tr>
<tr>
<td>Prerequisite BAVA216 or BAVA219 or BAVA206 or BAVA209</td>
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<tr>
<td>Specialised projects for advanced students. Individual instruction based on student development and needs. Emphasis on the fusion of technical and conceptual growth and investigation leading to an exhibition. Includes participation in seminars and tutorials.</td>
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</tr>
</tbody>
</table>

### BAVA314 PAINTING/DRAWING 1            35cp

- Prerequisite: BAVA216 or BAVA219 or BAVA206 or BAVA209
- As for BAVA311 (above), but with a workload commensurate with the reduced hours of involvement in the discipline.

### BAVA315 PAINTING/DRAWING 2            35cp

- Prerequisite: BAVA314
- As for BAVA311 (above), but with a workload commensurate with the reduced hours of involvement in the discipline.

### BAVA321 PRINTMAKING                   70cp

- Prerequisite: BAVA226 or BAVA229
- In this study students will be expected to work in one or more areas of printmaking (block printing, etching, silkscreen or lithography). With the knowledge and expertise gained during the course. A further development of technical skills and expansion of concepts will be encouraged along with open and critical attitudes to individual work and current printmaking practices. Students will work in a studio workshop situation.

### BAVA324 PRINTMAKING 1                35cp

- Prerequisite: BAVA226 or BAVA229
- As for BAVA321 (above), but with a workload commensurate with the reduced hours of involvement in the discipline.

### BAVA325 PRINTMAKING 2                35cp

- Prerequisite: BAVA324
- As for BAVA321 (above), but with a workload commensurate with the reduced hours of involvement in the discipline.

### BAVA331 SCULPTURE                    70cp

- Prerequisite: BAVA234
- As for BAVA341 (above), but with a workload commensurate with the reduced hours of involvement in the discipline.

### BAVA334 SCULPTURE 1                  35cp

- Prerequisite: BAVA236 or BAVA239
- As for BAVA331 (above), but with a workload commensurate with the reduced hours of involvement in the discipline.

### BAVA335 SCULPTURE 2                  35cp

- Prerequisite: BAVA334
- As for BAVA331 (above), but with a workload commensurate with the reduced hours of involvement in the discipline.

### BAVA341 CERAMICS                     70cp

- Prerequisite: BAVA246 or BAVA249
- Emphasis is placed on developing professional attitudes and commitment to individual programs and continuing research studies. The student will be guided towards greater independence and individuality, culminating in an exhibition of selected works drawn from the year's commitment.

### BAVA344 CERAMICS 1                   35cp

- Prerequisite: BAVA246 or BAVA249
- As for BAVA341 (above), but with a workload commensurate with the reduced hours of involvement in the discipline.

### BAVA345 CERAMICS 2                   35cp

- Prerequisite: BAVA344
- As for BAVA341 (above), but with a workload commensurate with the reduced hours of involvement in the discipline.

### BAVA351 FIBRE ART                    70cp

- Prerequisite: BAVA256 or BAVA259
- Students at this level pursue their chosen area, either in 3D Fibre or in Surface Design. Or, indeed, in some combination of these two established fields. Students are expected to mature conceptually and to work towards the final exhibition.
<table>
<thead>
<tr>
<th>Faculty of Art, Design and Communication</th>
<th>Section Six</th>
<th>Subject Descriptions</th>
</tr>
</thead>
</table>
| **BAVA354 FIBRE ART 1** (part-time only) | 35cp        | Prerequisite: BAVA256 or BAVA259  
As for BAVA351 (above), but with a workload commensurate with the reduced hours of involvement in the discipline. |
| **BAVA355 FIBRE ART 2** (part-time only) | 35cp        | Prerequisite: BAVA354  
As for BAVA351 (above), but with a workload commensurate with the reduced hours of involvement in the discipline. |
| **BAVA381 PHOTOGRAPHY** (part-time only) | 70cp        | Prerequisite: BAVA266 or BAVA269  
A professional commitment to photographic media, developed according to individual objectives and approaches. Some challenging photographic formats, contexts and theoretical frameworks are explored under the guidance of the teaching staff to supplement and expand the student's personal program. Conceptual growth and experimentation are emphasised, leading to presentation of the final exhibition. |
| **BAVA384 PHOTOGRAPHY 1** (part-time only) | 35cp        | Prerequisite: BAVA266 or BAVA269  
As for BAVA361 (above), but with a workload commensurate with the reduced hours of involvement in the discipline. |
| **BAVA385 PHOTOGRAPHY 2** (part-time only) | 35cp        | Prerequisite: BAVA364  
As for BAVA361 (above), but with a workload commensurate with the reduced hours of involvement in the discipline. |
| **BAVA371 ILLUSTRATION (PLANT AND WILDLIFE)** | 70cp        | Prerequisite: BAVA276 or BAVA279  
The development of a professional level of competence in some chosen aspects of plant and wildlife illustration, leading to presentation of a final exhibition. |
| **BAVA374 ILLUSTRATION (PLANT AND WILDLIFE) 1** (part-time only) | 35cp        | Prerequisite: BAVA276 or BAVA279  
As for BAVA371 (above), but with a workload commensurate with the reduced hours of involvement in the discipline. |
| **BAVA375 ILLUSTRATION (PLANT AND WILDLIFE) 2** (part-time only) | 35cp        | Prerequisite: BAVA374  
As for BAVA371 (above), but with a workload commensurate with the reduced hours of involvement in the discipline. |
| **BAVA381 VIDEO** | 70cp        | Prerequisite: BAVA286 or BAVA289  
An emphasis on sustained specialisation and professional competence. Students undertake collaborative activities within the peer-group and aim at writing and producing individually-created projects via such collaborative efforts. A final presentation/screening of the major projects completes the teaching program. |
| **BAVA384 VIDEO 1** (part-time only) | 35cp        | Prerequisite: BAVA286 or BAVA289  
As for BAVA381 (above), but with a workload commensurate with the reduced hours of involvement in the discipline. |
| **BAVA385 VIDEO 2** (part-time only) | 35cp        | Prerequisite: BAVA384  
As for BAVA381 (above), but with a workload commensurate with the reduced hours of involvement in the discipline. |
| **BAVA290 AUSTRALIAN ART** | 5cp         | Semester Based Study (Offered Both Semesters)  
Prerequisite: BAVA190  
This study surveys the major themes and issues in the historical framework of Australian Art. The particular emphasis is on Painting, Printmaking and Drawing. |
| **BAVA291 TWENTIETH CENTURY ART** | 5cp         | Semester Based Study (Offered Both Semesters)  
Prerequisite: BAVA190  
An indepth study of the concerns of Twentieth Century artists, with an emphasis on diversity and commonality, continuities and challenges to tradition. |
| **BAVA292 HISTORICAL SURVEY OF GRAPHICS AND ILLUSTRATIONS** | 5cp         | Semester Based Study (Offered Both Semesters)  
Prerequisite: BAVA190  
An introduction to the historical origins and development of graphics and illustration in Australia with reference to international influences. The study will focus attention on contemporary attitudes and cultural roles adopted by practitioners. |
| **BAVA293 ANALYSIS OF THE VISUAL IMAGE** | 5cp         | Semester Based Study (Offered Both Semesters)  
Prerequisite: BAVA190  
A wide ranging survey of the historical and contemporary approaches to the interpretation of Visual Images. The focus of the study is the perception and analysis of pictures, particularly prints, drawings and paintings. |
| **BAVA294 THE 3D ARTS SINCE 1900** | 5cp         | Semester Based Study (Offered Both Semesters)  
Prerequisite: BAVA190  
An examination of the evolution of Sculpture, Ceramics and the Fibre Arts in the Twentieth Century. Emphasis is on the major characteristics, changes, cultural settings, economic and political climates as factors underlying movements and trends. |
| **BAVA295 HISTORICAL PERSPECTIVE ON PHOTOMEDIA** | 5cp         | Semester Based Study (Offered Both Semesters)  
Prerequisite: BAVA190  
A study of the continuity of historical and contemporary practices in Photography and Film and Video, and the interrelationships of these modern media. |
| **BAVA296 CONTEMPORARY FIBRE ARTS** | 5cp         | Semester Based Study (Offered Semester 2)  
Prerequisite: BAVA190  
A challenging study of the so-called "Crafts", the media employed, the traditions involved, the cultural context and contemporary attitudes of Australian practitioners. |
| **BAVA297 MUSEOLOGY** | 5cp         | Semester Based Study (Offered Semester 1)  
Prerequisite: BAVA190  
An introductory study of the history and roles of museums, including architectural, educational, curatorial, economic and conservation factors. |
| **BAVA298 ART AND BUSINESS** | 5cp         | Semester Based Study (Offered Both Semesters)  
Prerequisite: BAVA190  
An indepth study of those aspects of commerce and business practice frequently encountered by artists in the course of their professional careers. The lecture program is supplemented with visiting lecturers having specialist knowledge of particular aspects. |
300 LEVEL

BAVA396 CONTEMPORARY ART ISSUES 10cp
Prerequisite: 15 cps 200 Level Theory
In this subject students will engage a range of important theoretical issues relevant to contemporary visual art. Discussion will encompass broad studies such as photography, sculpture and ceramics.

BACHELOR OF ARTS (COMMUNICATION STUDIES)
All Communication Studies subjects are 3 hours face-to-face and 5 hours independent research per week unless otherwise stated.

GROUP A (PROFESSIONAL STUDIES SUBJECTS)

100 LEVEL
CMNS101 PHOTOGRAPHY 1 10cp
Students will gain an understanding of the basic elements of photographic structure, history and aesthetic development, and will master basic photographic techniques.

CMNS102 PHOTOGRAPHY 2 10cp
Prerequisite: CMNS101 Photography 1
This subject builds on the level of understanding of photographic structure achieved in Photography 1. Students will gain an appreciation of the personal, social and ethical considerations of taking another person's photograph and will become aware of a range of contemporary applications of photography, including photography in the media. They will also improve skills gained in the analysis and selection of images, including critique and analysis of master works.

CMNS103 VIDEO 1 10cp
Introduces students to the production, analysis and criticism of video programs. Covers single-camera production, editing and computer-generated imagery. Connects video with film, television and other media in the context of Australian culture.

CMNS104 VIDEO 2 10cp
Prerequisite: CMNS103 Video 1
Develops the skills and understanding required to produce both narrative and non-narrative forms of video. Deals with picture-picture and picture-sound image relationships.

CMNS105 SOUND & RADIO PRODUCTION 1 10cp
Introduces students to the aspects of sound, recording techniques and production skills required to prepare audio material for a range of communication applications.

CMNS106 SOUND & RADIO PRODUCTION 2 10cp
Prerequisite: CMNS105 Sound & Radio Production 1
At the completion of this subject, students will have an enhanced interest in radio, be able to produce radio magazine and specialist music programs, as well as competently operate a broadcast radio studio.

CMNS107 GRAPHICS 1 10cp
At the completion of this subject, students should be able to:
- understand and apply layout, lettering, typography, colour and design, and basic graphic modes
- use a range of graphic related equipment and materials
- understand symbols used in visual communications
- have developed their intellectual and imaginative skills and powers.

CMNS108 GRAPHICS 2 10cp
Prerequisite: CMNS107 Graphics 1
Extends and expands on objectives and topics in CMNS107, and also expects that students will:
- have an understanding of illustrative techniques, materials and equipment
- develop their general problem-solving skills in the field of visual communications
- demonstrate a basic understanding of the breadth of reprographic methods
- further develop their intellectual and imaginative skills and powers
- analyse and evaluate visual material.

CMNS109 WRITING 1 10cp
Students will be able to recognize and write in different styles; learn basic word processing and research skills; and understand the role of the writer in communication history.

CMNS110 WRITING 2 10cp
Prerequisite: CMNS109 Writing 1
Students will apply creative techniques to different styles of writing, understand editing processes, the use of computer skills and the ethical questions facing writers today.

200 LEVEL
CMNS201 PHOTOGRAPHY 3 10cp
Prerequisite: CMNS102 Photography 2
Students will expand their understanding of the elements of photographic structure, acquire a knowledge of the various camera formats and their application, and gain an overview of photography in the media.

CMNS202 PHOTOGRAPHY 4 10cp
Prerequisite: CMNS201 Photography 3
This subject expands on ideas, theories and work from Photography 3. Students will be introduced to the specialty press, gain experience with studio photography and with colour materials and theories.

CMNS203 VIDEO 3 10cp
Prerequisite: CMNS104 Video 2
Develops the specific disciplines of research, camera, sound, editing and post-production, all in the context of intended audience. This subject requires the ability to work responsibly and co-operatively in production teams. There is specific emphasis on documentary and program planning and development.

CMNS204 VIDEO 4 10cp
Prerequisite: CMNS203 Video 3
Develops skills and knowledge required for video field production. Emphasises given to the connection between production management, technology and skills of creative expression. The subject identifies particular requirements of different types of production and application, including corporate and commercial broadcasting. Topics include: interview techniques, narrative structure and developments and specific broadcast genres.

CMNS205 SOUND & RADIO PRODUCTION 3 10cp
Prerequisite: CMNS106 Sound & Radio Production 2
This subject concentrates on the operation of multi-track production facilities and the application of such techniques.

CMNS206 SOUND & RADIO PRODUCTION 4 10cp
Prerequisite: CMNS205 Sound & Radio Production 3 or CMNS205 Video 3
This subject focuses on sound recording (location and studio), sound editing, track laying and mixing for video production.

CMNS207 GRAPHICS 3 10cp
Prerequisite: CMNS106 Graphics 2
At the completion of this subject, students should be able to:
- expand on studies introduced in Graphics 2
- consolidate and develop knowledge, experience and skills gained in the first year
- demonstrate an understanding of the breadth of illustration techniques and related reprographic qualities
- have an understanding of stock (papers etc.) selection for printed products
- extend further the knowledge of printing and other reprographic methods
- develop creative potential using colour and design
- extend their understanding of word/image and sign/symbol communication
- develop a facility for critical objective analysis of the graphic medium in visual communication.

CMNS208 GRAPHICS 4 10cp
Prerequisite: CMNS207 Graphics 3
Extends and expands on objectives and topics in CMNS207 and also includes the following objectives:
- an understanding of newspaper, magazine and book production
- an understanding of publishing techniques
- produce a basic advertising storyboard
- understand advertising techniques and placement for a range of media.
### Faculty of Art, Design and Communication

#### Section Six

<table>
<thead>
<tr>
<th>Subject Descriptions</th>
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<tbody>
<tr>
<td><strong>CMNS209 JOURNALISM 1</strong></td>
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<tr>
<td><strong>Prerequisite</strong> CMNS110 Writing 2</td>
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<tr>
<td>Topics include:</td>
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<tr>
<td>News Sense</td>
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<tr>
<td>Interviewing Techniques</td>
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<tr>
<td>Basic Research</td>
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<tr>
<td>News Writing</td>
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<tr>
<td>Writing to Style</td>
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<tr>
<td>News Editing</td>
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<tr>
<td>Introductory Media Law</td>
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</table>

| **CMNS211 PUBLIC RELATIONS 1** | 10cp |
| **Prerequisite** CMNS110 Writing 2 |
| Topics include: | |
| Principles, Scope and Function of Public Relations | |
| The Public Relations Program and Timetable | |
| Organisation Theory | |
| Interpersonal Communication | |
| The Various Publics of Public Relations | |
| Applied Research | |
| Applied Writing including Reports, Client Briefs and Media Releases | |
| Public Relations Management | |
| Analysis of Trends | |
| Ethics in Public Relations Practice | |
| Media Relations | |

| **CMNS221 RESEARCH 300** | 10cp |
| **Prerequisite** CMNS161 Communication Studies 2 and 60 cps CMNS200 level |
| Topics include: | |
| **CMNS213 EDITING SMALL PUBLICATIONS 200** | 10cp |
| **Prerequisite** CMNS110 Writing 2 or CMNS161 Communication Studies 2. |

| **CMNS222 EDITING SMALL PUBLICATIONS 300** | 10cp |
| **Prerequisite** CMNS161 Communication Studies 2 or CMNS208 Graphics 4 and 60 cps CMNS200 level. |
| Topics include: | |
| **CMNS210 WRITING: FORM AND PRACTICE 200** | 10cp |
| **Prerequisite** CMNS110 Writing 2 |

| **CMNS210 WRITING: FORM AND PRACTICE 300** | 10cp |
| **Prerequisite** CMNS110 Writing 2 and 60 cps CMNS200 level |
| Topics include: | |
| Writing for a Reader | |
| Genre | |
| Point of View | |

| **CMNS305 VIDEO 5** | 10cp |
| **Prerequisite** CMNS204 Video 4 |
| Topics include: | |
| **CMNS304 VIDEO 7** | 10cp |
| **Prerequisite** CMNS204 Video 4 |
| Topics include: | |
| **CMNS306 SOUND & RADIO PRODUCTION 7** | 10cp |
| **Prerequisite** CMNS305 Sound & Radio Production 5 |
| Topics include: | |
| **CMNS308 SOUND & RADIO PRODUCTION 8** | 10cp |
| **Prerequisite** CMNS305 Sound & Radio Production 5 |
| Topics include: | |
| **CMNS313 SOUND & RADIO PRODUCTION 6** | 10cp |
| **Prerequisite** CMNS305 Sound & Radio Production 5 |
| Topics include: | |
CMNS301 PHOTOGRAPHY 5 10cp
Prerequisite CMNS202 Photography 4
Extends the creative development of students through a self-structured program in consultation with lecturers. The will be able to define the direction of personal research and folio presentation whilst developing critical faculties for apprenticeship in the field.

CMNS315 PHOTOGRAPHY 6 10cp
Prerequisite CMNS202 Photography 4
Provides a platform for the production of a self-structured program and folio presentation in consultation with the lecturers. Students will research and produce within classic applied areas of photography that may be promotional, editorial, institutional or advertising.

CMNS302 PHOTOGRAPHY 7 10cp
Prerequisite CMNS301 Photography 5 or CMNS315 Photography 6.
Students will investigate the status of contemporary photography within the community and industry, along with programming and producing a self-initiated photographic folio and exhibition (in consultation with the lecturer). This should constitute a body of work presenting standards of professional excellence combined with flair.

CMNS316 PHOTOGRAPHY 8 10cp
Prerequisite CMNS315 Photography 6 or CMNS301 Photography 5.
Students will examine the role and function of the professional photographer within the community and industry, as well as programming and producing a self-initiated photographic folio and exhibition (in consultation with the lecturer). This may be a discrete body of work on a combination of various photographic applications clearly demonstrating professional excellence.

CMNS317 SCREENWRITING (DOCUMENTARY) 10cp
Prerequisite CMNS204 Video 4 or CMNS209 Journalism 1 or CMNS210 Writing: Form and Practice 200 or CMNS211 Public Relations 1 or CMNS212 Research 200.
Topics include:
- Corporate and Sponsored Programs (Information, Promotion, Training, etc)
- From Outline to Treatment to Script
- Techniques and Conventions of Writing for the Screen
- Current Affairs Scripts for Television
- Documentary: Research, Production Value, Point of View
- Preparing a Concept Document
- Copyright and the Business of Writing

CMNS318 SCREENWRITING (DRAMAX) 10cp
Prerequisite CMNS204 Video 4 or CMNS209 Journalism 1 or CMNS210 Writing: Form and Practice 200 or CMNS211 Public Relations 1 or CMNS212 Research 200 and 60 cpr CMNS200 level.
Topics include:
- Writing Visually with Images and Sound
- Elements of Storytelling
- Structure, the Dramatic Act, Plot Points
- Characters, Actions, Dialogue, Narration
- Concepts, Outlines, Treatments, Stages of the Script
- Forms and Conventions for Television: Genres and the Cinema

CMNS319 PUBLIC RELATIONS 1 10cp
Prerequisite CMNS211 Public Relations 1.
Topics include:
- Case Study Analysis
- Research Methods
- Program Planning and Evaluation
- Professional Writing
- Principles of Layout and Design
- Lobbying and Government Relations
- Analysis of Global Trends
- Evaluation and Production of Promotional Materials
- The Nature of Public Opinion and the Role of Communication
- Crisis Management
- Corporate Planning and Policy Formulation
- Private and Public Sector Public Relations
- The Role of the Media

CMNS320 PUBLIC RELATIONS 2 10cp
Prerequisite CMNS319 Public Relations 2.
Enables students to develop:
- applied Problem Solving Skills;
- applied Critical and Analytical Skills;
- hands-on Experience in a Range of Public Relations Applications;
- advanced Writing and Production Skills;
- practical Appreciation of Organizational Structures and Management Styles;
- insight into the Social and Professional Value Systems Within the Industry.
This subject involves an off-campus industry internship.

CMNS324 APPLIED COMMUNICATION STUDIES 10cp
Prerequisite 20 cps CMNS200 level Group A and Course Committee Approval.
Aims to provide students with the opportunity:
- to integrate theory and production within a workplace environment;
- to experience occupational situations that cannot be simulated within the teaching program;
- to analyse critically workplace practices and methods within an academic framework.
This subject involves an off-campus industry placement.

GROUP B (THEORETICAL STUDIES SUBJECTS)

CMNS180 COMMUNICATION STUDIES BEFORE 1939 10cp
Prerequisite 20 cps CMNS100 level Group B.
Addresses the conjunction of cultural, economic and political forces in Australia between European settlement and 1939. The topics are treated within an historical framework and are based on analyses of texts taken from literature, painting, film, photography, video and recordings.

CMNS101 COMMUNICATION STUDIES AFTER 1939 10cp
Prerequisite 20 cps CMNS100 level Group B.
Addresses the conjunction of cultural, economic and political forces in Australia after 1939. The topics are treated within an historical framework and are based on analyses of texts taken from literature, painting, film, photography, video and recordings.

CMNS260 AUDIENCE STUDIES 10cp
Prerequisite CMNS161 Communication Studies 2
Looks at the different ways that people use and relate to the different media forms, investigating the text-audience relationship in areas such as crime fiction, rock music and television serials.

CMNS261 NARRATIVE STUDIES 10cp
Prerequisite CMNS161 Communication Studies 2
The narrative or story is the dominant textual form in our culture. This subject looks at the way that stories are constructed for print, radio, film, television and still images, and investigates alternatives to narrative form.

CMNS262 MEDIA OWNERSHIP & CONTROL 10cp
Prerequisite CMNS061 Mass Communication & Society
Topics include:
The Rules of Government, Media Owners and the Market
Controls and Regulations
Theories of Media Capital
The Press: History and Ownership Patterns
Rupert Murdoch, a Case Study
Television in Australia
Radio in Australia
The ABC
The Australian Film Industry

CMNS263 MEDIA STRUCTURES & PRACTICES 10cp
Prerequisite CMNS061 Mass Communication and Society
Topics include:
Professions and the Mass Media
Theories of Media Institutions
The Manufacture of News

Media Ethics
Disciplines of Writing in the Media
Radio and the Audience
Autonomy and Restraint in the Music Industry
Intellectual and Cultural Property

The Social Relations of Cultural Production
Occupational Groups in the Media

Alternative Media Ideologies and Practices

200/300 LEVEL
These subjects may be taken at EITHER 200 OR 300 level
CMNS054 SCREEN STUDIES 201 10cp
Prerequisite CMNS161 Communication Studies 2

CMNS064 SCREEN STUDIES 301 10cp
Prerequisite 60 cps CMNS200 level including 20 cps Group B
The class will choose to study one of the following:
- Genre Study;
- Thematic Study;
- Contemporary Cinema.

CMNS055 SCREEN STUDIES 202 10cp
Prerequisite CMNS161 Communication Studies 2.
CMNS056 SCREEN STUDIES 302 10cp
Prerequisite 60 cps CMNS200 level including 20 cps Group B
The class will choose to study one of the following:
- Director Study;
- National Cinema;
- Performance and Film.

CMNS075 RADIO STUDIES 200 10cp
Prerequisite CMNS106 Sound and Radio Production 2.
CMNS076 RADIO STUDIES 300 10cp
Prerequisite CMNS106 Sound & Radio Production 2 and 60 cps CMNS200 level including 20 cps Group B.

Allows students to study radio in greater depth, looking at the characteristics of different radio styles, examining how radio functions in our culture, and situating radio in an historical and global perspective.

CMNS058 TEXTS & CONTEXTS 201 10cp
Prerequisite 20 cps CMNS100 level Group B.

CMNS059 TEXTS & CONTEXTS 301 10cp
Prerequisite 60 cps CMNS 200 level including 20 cps Group B.
Examines the relationship between traditional cultural forms and the historical, political, social and economic contexts in which texts are produced. Texts are not studied as works in themselves but in the context of their times and the various ideologies which impinged upon their authors and producers.

CMNS059 TEXTS & CONTEXTS 202 10cp
Prerequisite 20 cps CMNS100 level Group B.
CMNS059 TEXTS & CONTEXTS 302 10cp
Prerequisite 60 cps CMNS 200 level including 20 cps Group B.
Follows the same approach as Texts and Contexts 201/301, but different texts are studied.

300 LEVEL
CMNS070 CULTURAL THEORIES A 10cp
Prerequisite 60 cps CMNS200 level including 20 cps Group B.
The class will choose one of the following studies:
- Modernism, Postmodernism (with a particular focus, for example, the City);
- Critical Theories of Culture (for example, The Frankfurt School);
- the Relationship of Cultural Theory to Cultural Practice.

CMNS071 CULTURAL THEORIES B 10cp
Prerequisite 60 cps CMNS200 level including 20 cps Group B.
The class will choose one of the following studies:
- Theories of Representation (Semiotics, Discourse Analysis);
- Theories of Subjectivity (Psychoanalytical & Feminist Theories);
- Post Colonial Theories.

CMNS086 POPULAR CULTURE & SOCIETY 10cp
Prerequisite 60 cps CMNS200 level including 20 cps Group B.

Topics include:
Theories and Histories of Popular Culture
Forms of Popular Culture (for example, Popular Music, Sport)
Popular Culture and:
- Space;
- Place;
- Difference;
- Pleasure;
- Labour;
- The Body;
- Travel;
- Tourism;
- Cultural Politics.

CMNS072 TECHNOLOGY & SOCIAL CHANGE 10cp
Prerequisite 60 cps CMNS200 level including 20 cps Group B.
Topics include:
Processes and Consequences of Technological Change
Political and Economic Influences on Technological Innovation
Law, Technology and Social Change
The Social and Cultural Implications of Technological Changes for Workers in the Communications Industry
New Media Technologies
Technology, Aesthetics and Postmodernism
Technology and Consciousness
Post-Fordism and Flexible Specialisation/Accumulation

BACHELOR OF ARTS (COMMUNICATION STUDIES) (HONOURS)
CMNS401 ADVANCED STUDIES IN COMMUNICATION 30cp
Prerequisite: Admission to Honours program
Aims to provide advanced level theoretical content, building on 300 level subjects and providing a basis for independent research. Through the study of themes and issues that extend the knowledge and
understanding of contemporary communication and media practice, and the application of theories of communication and culture at an advanced level, the subject will provide a basis for independent research in specialist areas of media and communication.

CMNS402 COMMUNICATION RESEARCH METHODOLOGY 20cp
Prerequisite Admission to Honours program
Allows contemporary theory and practice in research methodology to be applied to communication research, with immediate application to the honours thesis. Provides a sound basis for the conduct of research for print and non-print media forms. Assesses and evaluates a range of research methods in communication and culture, and relates advanced knowledge of research methodology to theoretical and productive practice in media and communication.

CMNS411 HONOURS THESIS 40cp
Prerequisite CMNS401 and CMNS402
Preparation and presentation of an honours thesis will allow a systematic and sustained examination of a selected area of communication and culture. Students will produce a work of high standard which demonstrates an advanced theoretical and methodological knowledge and which has the potential for display and dissemination in an external professional context. The thesis will consist of either an original written work of between 12000 and 15000 words or a work in another medium of agreed scope, supported by a research paper of between 5000 and 8000 words.

GRADUATE DIPLOMA IN ART
Full-Time Subjects
ART410 PAINTING 80cp
Encourages the student to develop professional attitudes to painting. The student is expected to achieve high levels of artistic competence which are not normally anticipated in undergraduate programs. Studies include historical, theoretical and critical consideration within a studio-oriented experience. The student is required to demonstrate the capacity for independent, self-motivated studies and a high degree of creative and imaginative work is expected.

Current art practice is examined and contact with professional painters is organised.

ART420 PRINTMAKING 80cp
Encourages the student to extend studies through one or various print media so that a high professional standard will be achieved while still enjoying the freedom to pursue individual directions. Emphasis is placed upon the development of a conceptual and technical synthesis, individual endeavours, personal research and the development of critical attitudes towards self-evaluation, current art practices and the context within which the printmaker is working. Contact with professional printmakers and print suppliers is organised.

ART430 SCULPTURE 80cp
Encourages individual creative development in sculpture with expert guidance from staff and visiting specialists. The main objective of this strand is the attainment of high professional standards in sculpture, building upon previous experience and studies. Coupled with this is an examination of the context within which the sculptor works in society. It is expected that the student will already have formed ideas concerning their intended direction and what they expect to achieve. Contact with professional sculptors is organised.

ART440 CERAMICS 80cp
Encourages individual creative work in ceramics. The main objective of the course is the attainment of high professional standards. This is approached through the development of individual research and self-evaluation processes. Contemporary practices in ceramics are studied through contact with professionals and critical evaluation sessions. It is expected that the student will already have formulated ideas concerning individual study areas.

ART450 FIBRE ART 80cp
Encourages self-initiated concepts through individual creative projects. The primary objective is to develop a high degree of professional practice. An involvement with the community is encouraged and contact with professional artists and craftpeople is organised. The student will pursue historical, theoretical and critical aspects of textiles.

ART460 PHOTOGRAPHY 80cp
Encourages individual creative development through photographic media. The main objective is the attainment of high professional standards in photography. This is achieved by further extending undergraduate experiences. Personal research and self-evaluation processes are maintained. The student will study historical, theoretical and critical attitudes within the major strand. Contact with professional photographers is organised.

ART470 ILLUSTRATION (PLANT AND WILDLIFE) 80cp
Newcastle and the Hunter Valley Region is unique within this country in the variety and abundance of native flora and fauna and most of this is readily accessible to the student. This major strand enables the student to extend undergraduate studies in illustration with support work in photography, graphics, painting and printmaking. Students holding a Science degree in an allied field are also admitted to the course in which scientific and taxonomic illustration may be studied. The primary objective is to develop a high degree of professional practice. This is accomplished through the freedom to follow in an individual direction supported by the best professional advice available. An involvement with the community and appropriate research institutions is encouraged. Current illustration work is examined and contact with professional illustrators is organised.

Part-Time Subjects
ART411 PAINTING 1 40cp
As for ART410, but with a workload and development requirement commensurate with this reduced part-time involvement.
ART412 PAINTING 2 40cp
As for ART410, but with a workload and development requirement commensurate with this reduced part-time involvement.
ART421 PRINTMAKING 1 40cp
As for ART420, but with a workload and development requirement commensurate with this reduced part-time involvement.
ART431 SCULPTURE 1 40cp
As for ART430, but with a workload and development requirement commensurate with this reduced part-time involvement.
ART432 SCULPTURE 2 40cp
As for ART430, but with a workload and development requirement commensurate with this reduced part-time involvement.
ART441 CERAMICS 1 40cp
As for ART440, but with a workload and development requirement commensurate with this reduced part-time involvement.
ART442 CERAMICS 2 40cp
As for ART440, but with a workload and development requirement commensurate with this reduced part-time involvement.
ART451 FIBRE ART 1 40cp
As for ART450, but with a workload and development requirement commensurate with this reduced part-time involvement.
ART452 FIBRE ART 2 40cp
As for ART450, but with a workload and development requirement commensurate with this reduced part-time involvement.
ART461 PHOTOGRAPHY 1 40cp
As for ART460, but with a workload and development requirement commensurate with this reduced part-time involvement.
ART462 PHOTOGRAPHY 2 40cp
As for ART460, but with a workload and development requirement commensurate with this reduced part-time involvement.
ART471 ILLUSTRATION (PLANT AND WILDLIFE) 1 40cp
As for ART470, but with a workload and development requirement commensurate with this reduced part-time involvement.
ART472 ILLUSTRATION (PLANT AND WILDLIFE) 2 40cp

As for ART470, but with a workload and development requirement commensurate with this reduced part-time involvement.