FILM3008 – Screen Culture: The Moving Image
Course Outline

Note: The course replaces FILM3005 Sound and Film. If you have completed FILM3005, you will not be able to count this course towards your program.

Course Co-ordinator: Dr Kelli Fuery  GP215, Ph 024 9216064
Email: kelli.fuery@newcastle.edu.au
Discussion: Questions will be answered in the course forum on Blackboard – peer and lecturer
Consultation hours: By appointment (usually Wednesdays)

Semester  Semester 1 2009
Unit Weighting 10
Teaching Methods Seminar, Screenings, flexible delivery, individual online research exercises

Brief Course Description
This course investigates the broad area of screen culture with an emphasis on the moving image. Examples will be mainly drawn from cinema but will also include other examples of time-based media (such as television, video art, DIY net art). Various theoretical approaches and methodologies will be applied through textual analysis, concentrating on issues of spectatorship and reception.

Contact Hours
Seminar for 2 Hours per Week for the Full Term
Laboratory for 2 Hours per Week for the Full Term
Laboratory (Film Screening)

Learning Materials/Texts
1. Various articles available from the University Libraries in hard or digital copy
2. Film screenings, video art, some digital art and television clips
3. Screen media arts: an introduction to concepts & practices / Hart Cohen, Juan Salazar, Iqbal Barkat
4. (recommended) New Media: Culture and Image, Houndmills, Basingstoke: Palgrave Mamillian, Kelli Fuery

Both texts are available at the University Bookshop

Course Outline Issued and Correct as at: Week 1, Semester 1 - 2009
CTS Download Date: 2nd February 2009
Online Tutorial Registration:

Students are required to enrol in the Lecture and a specific Tutorial time for this course via the Online Registration system. Refer - [http://studinfo1.newcastle.edu.au/rego/stud_choose_login.cfm](http://studinfo1.newcastle.edu.au/rego/stud_choose_login.cfm)

NB: Registrations close at the end of week 2 of semester.

Studentmail and Blackboard: Refer - [www.blackboard.newcastle.edu.au/](http://www.blackboard.newcastle.edu.au/)

This course uses Blackboard and studentmail to contact students, so you are advised to keep your email accounts within the quota to ensure you receive essential messages. To receive an expedited response to queries, post questions on the Blackboard discussion forum if there is one, or if emailing staff directly use the course code in the subject line of your email. Students are advised to check their studentmail and the course Blackboard site several times a week.

Course Objectives

This course explores the moving image in terms of spectatorship, reception and interpretation; it assists students in developing the skills and knowledge that will enable them to;

1) Critically discuss key theories of spectatorship with regards to cinema and television
2) Identify key elements of 'screen culture'
3) Apply appropriate textual analysis methodologies to the moving image.

Course Content

Course topics include:
* Theories of spectatorship
* Reception theory
* Hermeneutic theory
* Psychoanalytic theory
* Phenomenology
* Film, video, television, photography and digital art (DIY internet video)
* Place and space in cinema (city, country, etc)
* Technical aspects: (sound, lighting, etc)

Or other similar topics, as appropriate.

Weekly Topics

Introduction
Wk 1 Introduction – Culture on Screen
Wk 2 The idea of the ‘New’
Wk 3 Image: Still versus Moving
Wk 4 Narrative
Wk 5 Voice
Wk 6 Time and History
Wk 7 Mirror
Wk 8 Audience and Interactivity
Wk 9 Video
Wk 10 Television
Wk 11 Internet
Wk 12 Convergence
Wk 13 Review

Assessment Items

<table>
<thead>
<tr>
<th>Journal</th>
<th>30% due week 7</th>
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<tbody>
<tr>
<td>Written Assignments</td>
<td>Reflexive Online Research Proposal 30% due week 10</td>
</tr>
<tr>
<td>Written Assignments</td>
<td>Research Paper 40% due in final week</td>
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</tbody>
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Peer Assessment

The Journal assessment in this course involves peer assessment.
1. The Journal is an assembly of reflections on weekly topics (weeks 1-6). It assesses a student’s comprehension and learning through the formation of reflective and critical comment.
2. Students will be ‘paired’ randomly in class.
3. The role and responsibility of each student will be to read their partner’s journal and mark it against the rubric for the assessment.
4. This will be conducted within class.
5. A brief paragraph justifying the mark with reference to the rubric must be provided by each student marker.
6. All students will have a copy of the journal assessment rubric.

Assumed Knowledge
60 credit points at 2000 level

Callaghan Campus Timetable
FILM3008
SCREEN CULTURE
Enquiries: School of Humanities and Social Science
Semester 1 – 2009
Screening Monday 15:00 – 17:00 [W238]
Seminar Tuesday 13:00 – 15:00 [GP318]

Plagiarism

University policy prohibits students plagiarising any material under any circumstances. A student plagiarises if he or she presents the thoughts or works of another as one’s own. Without limiting the generality of this definition, it may include:

- copying or paraphrasing material from any source without due acknowledgment;
- using another’s ideas without due acknowledgment;
- working with others without permission and presenting the resulting work as though it was completed independently.

Plagiarism is not only related to written works, but also to material such as data, images, music, formulae, websites and computer programs. Aiding another student to plagiarise is also a violation of the Student Academic Integrity Policy and may invoke a penalty. For further information on the University policy on plagiarism, please refer to the Policy on Student Academic Integrity at the following link - http://www.newcastle.edu.au/policylibrary/000608.html

The University uses an electronic text matching system called Turnitin. When you submit assessment items please be aware that for the purpose of assessing any assessment item the University may -

- Reproduce this assessment item and provide a copy to another member of the University; and/or
- Communicate a copy of this assessment item to a text matching service (which may then retain a copy of the item on its database for the purpose of future checking).
- Submit the assessment item to other forms of plagiarism checking

Written Assessment Items

See ‘Important Additional Information’ section

Marks and Grades Released During Term

All marks and grades released during the term, including those given in the Gradebook in Blackboard, are indicative only until formally approved by the Head of School on the recommendation of the School Assessment body.

Extension of Time for Assessment Items, Deferred Assessment and Special Consideration for Assessment Items or Formal Written Examinations
Students are required to submit assessment items by the due date, as advised in the Course Outline, unless the Course Coordinator approves an extension of time for submission of the item. University policy is that an assessment item submitted after the due date, without an approved extension, will be penalised.

Any student:

1. who is applying for an extension of time for submission of an assessment item on the basis of medical, compassionate, hardship/trauma or unavoidable commitment; or

2. whose attendance at or performance in an assessment item or formal written examination has been or will be affected by medical, compassionate, hardship/trauma or unavoidable commitment;

must report the circumstances, with supporting documentation, to the appropriate officer following the instructions provided in the Special Circumstances Affecting Assessment Procedure - Policy 000641.

Note: different procedures apply for minor and major assessment tasks.

Please go to the Policy at [http://www.newcastle.edu.au/policylibrary/000641.html](http://www.newcastle.edu.au/policylibrary/000641.html) for further information, particularly for information on the options available to you.

Students should be aware of the following important deadlines:

- **Requests for Special Consideration** must be lodged no later than 3 working days after the due date of submission or examination.

- **Requests for Extensions of Time on Assessment Items** must be lodged no later than the due date of the item.

- **Requests for Rescheduling Exams** must be received no later than ten working days prior the first date of the examination period

Your application may not be accepted if it is received after the deadline. In the first instance, students who are unable to meet the above deadlines due to extenuating circumstances should speak to their Program Officer or their Program Executive if studying in Singapore.

**Changing your Enrolment**

If students are enrolled after the census dates listed below they are liable for the full cost of their student contribution or fees for that term.

For semester 1 courses: 31 March 2009

Students may withdraw from a course without academic penalty on or before the last day of term. Any withdrawal from a course after the last day of term will result in a fail grade.

Students cannot enrol in a new course after the second week of term, except under exceptional circumstances. Any application to add a course after the second week of term must be on the appropriate form, and should be discussed with staff in the Student Hubs or with your Program Executive at PSB if you are a Singapore student.

To check or change your enrolment online, please refer to myHub - Self Service for Students [https://myhub.newcastle.edu.au](https://myhub.newcastle.edu.au)

**Faculty Information**

The Student Hubs are a one-stop shop for the delivery of student related services and are the first point of contact for students studying in Australia.

The four Student Hubs are located at:

**Callaghan Campus**

- Shortland Hub: Level 3, Shortland Building
• Hunter Hub: Level 2, Student Services Centre

City Precinct

• City Hub and Information Common: Ground Floor, University House

Central Coast Campus (Ourimbah)

• Student Hub: Opposite the Main Cafeteria

For Port Macquarie students, contact your program officer or EnquiryCentre@newcastle.edu.au, phone 4921 5000
For Singapore students, your first point of contact is your PSB Program Executive
Faculty of Education and Arts http://www.newcastle.edu.au/faculty/education-arts/

Contact details

Callaghan, City and Port Macquarie
Phone: 02 4921 5000
Email: EnquiryCentre@newcastle.edu.au

Ourimbah
Phone: 02 4348 4030
Email: EnquiryCentre@newcastle.edu.au

The Dean of Students
Resolution Precinct
Phone: 02 4921 5806
Fax: 02 4921 7151
Email: resolutionprecinct@newcastle.edu.au

Deputy Dean of Students (Ourimbah)
Phone: 02 4348 4123
Fax: 02 4348 4145
Email: resolutionprecinct@newcastle.edu.au

Various services are offered by the University Student Support Unit:

Alteration of this Course Outline
No change to this course outline will be permitted after the end of the second week of the term except in exceptional circumstances and with Head of School approval. Students will be notified in advance of any approved changes to this outline.

Web Address for Rules Governing Undergraduate Academic Awards

Web Address for Rules Governing Postgraduate Academic Awards

Web Address for Rules Governing Professional Doctorate Awards

STUDENTS WITH A DISABILITY OR CHRONIC ILLNESS

The University is committed to providing a range of support services for students with a disability or chronic illness.
If you have a disability or chronic illness which you feel may impact on your studies, please feel free to discuss your support needs with your lecturer or course coordinator.

Disability Support may also be provided by the Student Support Service (Disability). Students must be registered to receive this type of support. To register please contact the Disability Liaison Officer on 02 4921 5766, or via email at: student-disability@newcastle.edu.au

As some forms of support can take a few weeks to implement it is extremely important that you discuss your needs with your lecturer, course coordinator or Student Support Service staff at the beginning of each semester.

For more information related to confidentiality and documentation please visit the Student Support Service (Disability) website at: www.newcastle.edu.au/services/disability

Further Information

Details about the following topics are available on your course Blackboard site (where relevant). Refer - www.blackboard.newcastle.edu.au/

- Written Assignment Presentation and Submission Details
- Online copy submission to Turnitin
- Penalties for Late Assignments
- Special Circumstances
- No Assignment Re-submission
- Re-marks & Moderations
- Return of Assignments
- Preferred Referencing Style
- Student Representatives
- Student Communication
- Essential Online Information for Students
Faculty of Education and Arts
School of Humanities & Social Science

FILM3008 – Screen Culture: The Moving Image

Important Additional Information

Written Assignment Presentation and Submission Details

Students are required to submit assessment items by the due date. Late assignments will be subject to the penalties described below.

Hard copy submission:

Hard copies are not required for the Online Discussion Reflexive Posts and Research Paper.

A hard copy of your journal entry for week 7 is to be handed in during the seminar in that week. Students are advised to keep a copy on the entry to refer to during the seminar and when doing the research assignments.

- **Type your assignments**: All work must be typewritten in 11 or 12 point black font. Leave a wide margin for marker’s comments, use 1.5 or double spacing, and include page numbers.
- **Word length**: The word limit of all assessment items should be strictly followed – 10% above or below is acceptable, otherwise penalties may apply.
- **Proof read your work** because spelling, grammatical and referencing mistakes will be penalised.
- **Do not fax or email assignments**. The journal will only be accepted in class – you must attend in order to submit. If you are unable to attend the class then you can hand in an explanation of your absence in the next week’s class which will be taken into consideration.
- **Keep a copy of all assignments**: It is the student’s responsibility to produce a copy of their work if the assignment goes astray after submission. Students are advised to keep updated back-ups in electronic and hard copy formats.

Online copy submission to Turnitin

Students are required to submit an electronic version of the following assignments to Turnitin via the course Blackboard website available [www.blackboard.newcastle.edu.au](http://www.blackboard.newcastle.edu.au/)

- **Journal (Week 7)**
- **Research Paper**

All students have the opportunity to submit drafts of their assignment to Turnitin to self-check their referencing, and upload a replacement file *until the due date and time.*
**Academic Integrity**

Integrity, honesty, and a respect for knowledge and truth are the bases of all academic endeavours in teaching, learning and research. To preserve the quality of learning, both for the individual and for others enrolled, the University imposes severe sanctions on activities that undermine academic integrity.

There are two major categories of academic dishonesty:

(a) **Academic Fraud**, in which a false representation is made to gain an unjust advantage by, for example,

- the falsification of data

- reusing one’s own work that has been submitted previously and counted towards another course (without permission)

- misconduct in Examinations

(b) **Plagiarism**, which is the presentation of the thoughts or works of another as one’s own. Plagiarism includes

- copying, paraphrasing, or using someone else’s ideas without appropriate acknowledgement

- failure to identify direct quotation through the use of quotation marks

- working with others without permission and presenting the resulting work as though it were completed independently.

Please note that aiding another student to plagiarise (e.g. by lending assignments to other students) is also a violation of the Plagiarism Policy and may invoke a penalty.

For further information on the University policy on plagiarism, please refer to the Policy on Student Academic Integrity at the following link - [http://www.newcastle.edu.au/policylibrary/000608.html](http://www.newcastle.edu.au/policylibrary/000608.html)

**Penalties for Late Assignments**

Assignments submitted after the due date, without an approved extension of time will be penalised by the reduction of 5% of the possible maximum mark for the assessment item for each day or part day that the item is late. Weekends count as one day in determining the penalty. Assessment items submitted more than ten days after the due date will be awarded zero marks.


**Special Circumstances**

Students wishing to apply for Special Circumstances or Extension of Time should apply online. Refer - ‘Special Circumstances Affecting Assessment Items - Procedure 000641’ available @ [http://www.newcastle.edu.au/policylibrary/000641.html](http://www.newcastle.edu.au/policylibrary/000641.html)
Assignment Re-submission

In this course students are able to re-submit an assignment under the following conditions:

• The re-submission will receive a maximum of 50% of the total marks for the item.
• The assignment must be re-submitted within two weeks of receiving the original mark.

Re-marks & Moderations

A student may only request a re-mark of an assessment item before the final result - in the course to which the assessment item contributes - has been posted. If a final result in the course has been posted, the student must apply under ‘Procedures for Appeal Against a Final Result’ (Refer - http://www.newcastle.edu.au/study/forms/).

Students concerned at the mark given for an assessment item should first discuss the matter with the Course Coordinator. If subsequently requesting a re-mark, students should be aware that as a result of a re-mark the original mark may be increased or reduced. The case for a re-mark should be outlined in writing and submitted to the Course Coordinator, who determines whether a re-mark should be granted, taking into consideration all of the following:

1. whether the student had discussed the matter with the Course Coordinator
2. the case put forward by the student for a re-mark
3. the weighting of the assessment item and its potential impact on the student’s final mark or grade
4. the time required to undertake the re-mark
5. the number of original markers, that is,
   a) whether there was a single marker, or
   b) if there was more than one marker whether there was agreement or disagreement on the marks awarded.

A re-mark may also be initiated at the request of the Course Coordinator, the Head of School, the School Assessment Committee, the Faculty Progress and Appeals Committee or the Pro Vice-Chancellor. Re-marks may be undertaken by:

1. the original marker; or
2. an alternate internal marker; or
3. an alternate external marker (usually as a consequence of a grievance procedure).

Moderation may be applied when there is a major discrepancy (or perceived discrepancy) between:

1. the content of the course as against the content or nature of the assessment item(s)
2. the content or nature of the assessment item(s) as against those set out in the Course Outline
3. the marks given by a particular examiner and those given by another in the same course
4. the results in a particular course and the results in other courses undertaken by the same students.

For further detail on this University policy refer - ‘Re-marks and Moderations - Procedure 000769’ available @ http://www.newcastle.edu.au/policylibrary/000769.html

Return of Assignments

Students can view the file submitted to Turnitin as soon as it has been graded to see comments and read the assessment rubric. If you wish more detailed feedback on the assignment you are welcome to make an appointment with your lecturer.


Preferred Referencing Style

For Style:

In this course, it is recommended that you use the use the Harvard in-text referencing system (similar to the APA system) for referencing sources of information used in assignments. Inadequate or incorrect reference to the work of others may be viewed as plagiarism and result in reduced marks or failure.
An in-text citation names the author of the source, gives the date of publication, and for a direct quote includes a page number, in parentheses. At the end of the paper, a list of references provides publication information about the source; the list is alphabetised by authors' last names (or by titles for works without authors). For further information on referencing and general study skills refer - 'Infoskills' available @ www.newcastle.edu.au/services/library/tutorials/infoskills/index.html

For reason to use reference:
In this course, references are to be used in order to construct a critical argument. They will either support, refute or challenge your own claims and critical perspectives on any course topic, theme and/or issue.

Student Representatives

Student Representatives are a major channel of communication between students and the School. Contact details of Student Representatives can be found on School websites.

Refer - ‘Information for Student Representatives on Committees’ available @ http://www.newcastle.edu.au/service/committees/student_reps/index.html

Student Communication

Students should discuss any course related matters with their Tutor, Lecturer, or Course Coordinator in the first instance and then the relevant Discipline or Program Convenor. If this proves unsatisfactory, they should then contact the Head of School if required. Contact details can be found on the School website.

Essential Online Information for Students

Information on Class and Exam Timetables, Tutorial Online Registration, Learning Support, Campus Maps, Careers information, Counselling, the Health Service and a range of free Student Support Services is available @ http://www.newcastle.edu.au/currentstudents/index.html

Refer to the Learning Support Folder in Blackboard for additional information.