



The University of Newcastle
Faculty of Education and Arts
School of Humanities and Social Science

<http://www.newcastle.edu.au/school/hss/>

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CULT 2130
Media Structures & Practices

Course Co-ordinator: Dr Shane Homan
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Semester Semester 1 - 2007
Unit Weighting 10
FOE Code 090399
Course Level 2000

Programs

Elective

B Business
B Arts
B Arts (Communication Studies)
B Arts [CC]
B Soc Sc (Rec & Tourism)
B Social Science
B Social Science [CC]
B Teaching / B Arts
B Teaching / B Social Science
B Communication

Teaching Distribution

School of Humanities and Social Science	100%
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Teaching Methods

Lecture
Tutorial

Course Outline Issued and Correct as at: Week 1, Semester 1 - 2007

CTS Download Date: 12/2/07

Modes of Delivery

Internal Mode

Industrial Experience

No

Brief Course Description

Media Structures and Practices interrogates the theory, organisation, meaning and 'lived practice' of contemporary media structures, principally from the perspective of cultural and media studies. The course focuses upon the key areas of media and communication in contemporary society: popular music, radio, television and film, and their points of similarity and convergence. Particular emphasis is placed upon Australian media structures, and how they relate to global media contexts. They will be examined as structures that not only document social change, but have the potential to transform societies. The course also examines 'new' media technologies, and their potential effects upon existing organisational structures.

The course seeks to examine how and why consumers find pleasure in the media as part of their daily lives, and how it is used in a variety of social relationships. This cannot be understood without also seeing how media is produced, as a series of cultural industries with global reach. Positioned somewhere between economics and consumption, the role of government is important in establishing frameworks for production and consumption. Media policy will be examined in relation to its power to establish and change institutional practice.

Contact Hours

Tutorial for 2 Hours per Week for the Full Term

Lecture for 1 Hour per Week for the Full Term

Learning Materials/Texts

1. Course text: Cunningham, S. & Turner, G. (eds.) (2006) *The Media & Communications in Australia*. Third edition, Sydney: Allen & Unwin.
2. Key readings placed in short loans in Auchmuty Library.
3. Blackboard / Lecture notes; and further readings list.

Replacing Courses

Not applicable.

Transitional Arrangements

Not applicable.

Course Rationale

The purpose of this course is to contribute to the School of Humanities & Social Science objective of facilitating understanding of how societies and cultures are organised, how they develop and how they change. It also contributes to the Faculty's objectives of developing in graduates:

- Depth and breadth of knowledge
- Critical and creative thinking

- Communication skills
- Responsiveness to the demands of the community and profession.

The course contributes to these goals through its teaching and assessment program and its encouragement of critical reflection. This course contributes to the Bachelor of Arts and Bachelor of Social Science. It also contributes to the knowledge and skills necessary for students to progress to Honours, MA and PhD theses in Cultural Studies, Media Studies and Sociology. The course is available as an elective for students enrolled in programs other than the Bachelor of Arts and Bachelor of Social Science.

Course Objectives

By the end of this course, students will be able to:

1. Describe the histories of workplace practices, traditions and ethical frameworks relating to the media, particularly Australian institutions.
2. Demonstrate an ability to analyse the role of government and policy frameworks within different media forms.
3. Demonstrate skills in examining contemporary issues relating to media organisation, and the tensions between local and the global practices.

Course Content

This course examines the media as institutions in the 'consciousness industry' operating as producers of capital, images and ideologies. It involves:

1. Case study analysis of media organisations (large, medium-sized and small) in their specific settings.
2. Appraisal of claims to professional status of journalists, and the information, investigative and entertainment-based roles in contemporary journalism.
3. Comparison and contrast of different forms of media practice and cultural production (such as print and electronic journalism, television drama, book publishing, radio broadcasting, advertising, film and music making).
4. Theoretical consideration of the tension between culture and commerce in the media.

Assessment Items

Essays / Written Assignments	25%
Essays / Written Assignments	30%
Group/tutorial participation and contribution	Including tutorial presentation worth 15%
In-lecture Exam	Multiple Choice Exam 30%

Expected Numbers

Callaghan Campus:	180 per term
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Assumed Knowledge

60 units at 1000 level

Resources Required

Not applicable

Course Evaluation

The course will be evaluated biannually using the Student Evaluation of Course (SEC) questionnaire. The last tutorial will include oral discussion and student feedback on the course. Peer review of the course will be conducted through the Schools' annual teaching planning meeting and through examiner's meetings.

Course Requisites

Not applicable

Callaghan Campus Timetable**CULT2130****MEDIA STRUCTURES & PRACTICES**

Enquiries: School of Humanities and Social Science
Semester 1 – 2007

Lecture	Thursday	10:00 - 11:00	[GP2-1]
and Tutorial	Thursday	11:00 - 13:00	[V03]
or	Thursday	15:00 - 17:00	[GP3-16]
or	Thursday	13:00 - 15:00	[GP1-30]
or	Thursday	14:00 - 16:00	[GP2-12/14]
or	Thursday	16:00 - 18:00	[GP2-12/14]
or	Friday	10:00 - 12:00	[W308]
or	Friday	12:00 - 14:00	[W308]

Essential Criteria in Assessment

This course contains compulsory components or assessment items that must be satisfactorily completed in order for a student to receive a pass mark or better for the course. These essential elements are described in the CTS. They are:

- (1) The attendance and completion of one in-lecture exam.
- (2) The completion of the 1500 word essay (1).
- (3) The completion of the 2000 word essay (2).
- (4) The completion of a tutorial presentation based on a weekly topic.

Online Tutorial Registration:

Students are required to enrol in the Lecture and a specific Tutorial time for this course via the Online Registration system:

- http://studinfo1.newcastle.edu.au/rego/stud_choose_login.cfm

Registrations close at the end of week 2 of semester.

Studentmail and Blackboard: www.blackboard.newcastle.edu.au/

This course uses Blackboard and studentmail to contact students, so you are advised to keep your email accounts within the quota to ensure you receive essential

messages. To receive an expedited response to queries, post questions on the Blackboard discussion forum if there is one, or if emailing staff directly use the course code in the subject line of your email. Students are advised to check their studentmail and the course Blackboard site on a weekly basis.

Written Assignment Presentation and Submission Details

Students are required to submit assessment items by the due date. Late assignments will be subject to the penalties described below.

Hard copy submission:

- **Type your assignments:** All work must be typewritten in 12 point black font. Leave a wide margin for marker's comments, use 1.5 or double spacing, and include page numbers.
- **Word length:** The word limit of all assessment items should be strictly followed – 10% above or below is acceptable, otherwise penalties may apply.
- **Proof read your work** because spelling, grammatical and referencing mistakes will be penalised.
- **Staple the pages** of your assignment together (do not use pins or paper clips).
- **University Assessment Item Coversheet:** All assignments must be submitted with the University coversheet available at: <http://www.newcastle.edu.au/study/forms/>
- **By arrangement with the relevant lecturer, assignments may be submitted at any Student Hub located at:**
 - Level 3, Shortland Union, Callaghan
 - Level 2, Student Services Centre, Callaghan
 - Ground Floor, University House, City
 - Ground Floor, Administration Building, Ourimbah
- **Date-stamping assignments:** All students must date-stamp their own assignments using the machine provided at each Student Hub. If mailing an assignment, this should be addressed to the relevant School. Mailed assignments are accepted from the date posted, confirmed by a Post Office date-stamp; they are also date-stamped upon receipt by Schools.
- **Do not fax or email assignments:** Only hard copies of assignments will be considered for assessment. Inability to physically submit a hard copy of an assignment by the deadline due to other commitments or distance from campus is an unacceptable excuse.
- **Keep a copy of all assignments:** It is the student's responsibility to produce a copy of their work if the assignment goes astray after submission. Students are advised to keep updated back-ups in electronic and hard copy formats.

Online copy submission to Turnitin

In addition to hard copy submission, students are required to submit an electronic version of the following assignments to Turnitin via the course Blackboard website:

- **Essay 1 (1500 words)**
- **Essay II (2000 words)**

Prior to final submission, all students have the opportunity to submit one draft of their assignment to Turnitin to self-check their referencing. Assignments will not be marked until both hard copy and online versions have been submitted. Marks may be deducted for late submission of either version.

Penalties for Late Assignments

Assignments submitted after the due date, without an approved extension of time will be penalised by the **reduction of 5% of the possible maximum mark** for the assessment item for each day or part day that the item is late. Weekends count as one

day in determining the penalty. Assessment items submitted **more than ten days** after the due date will be awarded **zero marks**.

Special Circumstances

Students wishing to apply for Special Circumstances or Extension of Time should apply online @ <http://www.newcastle.edu.au/policylibrary/000641.html>

Remarks

Students can request to have their work re-marked by the Course Coordinator or Discipline Convenor (or their delegate); three outcomes are possible: the same grade, a lower grade, or a higher grade being awarded. Students may also appeal against their final result for a course. Please consult the University policy at:

<http://www.newcastle.edu.au/study/forms/>

Return of Assignments

Students can collect assignments from a **nominated** Student Hub during office hours. Students will be informed during class which Hub to go to and the earliest date that assignments will be available for collection. Students must present their student identification card to collect their assignment.

Preferred Referencing Style

In this course, it is recommended that you use the use the Harvard in-text referencing system (similar to the APA system) for referencing sources of information used in assignments. Inadequate or incorrect reference to the work of others may be viewed as plagiarism and result in reduced marks or failure.

An in-text citation names the author of the source, gives the date of publication, and for a direct quote includes a page number, in parentheses. At the end of the paper, a list of references provides publication information about the source; the list is alphabetised by authors' last names (or by titles for works without authors). Further information on referencing and general study skills can be obtained from:

- Infoskills:
www.newcastle.edu.au/services/library/tutorials/infoskills/index.html

Student Representatives

Student Representatives are a major channel of communication between students and the School. Contact details of Student Representatives can be found on School websites.

Student Communication

Students should discuss any course related matters with their Tutor, Lecturer, or Course Coordinator in the first instance and then the relevant Discipline or Program Convenor. If this proves unsatisfactory, they should then contact the Head of School if required. Contact details can be found on the School website.

Essential Online Information for Students

Information on Class and Exam Timetables, Tutorial Online Registration, Learning Support, Campus Maps, Careers information, Counselling, the Health Service and a range of free Student Support Services can be found at:

- <http://www.newcastle.edu.au/currentstudents/index.html>

Plagiarism

University policy prohibits students plagiarising any material under any circumstances. A student plagiarises if he or she presents the thoughts or works of another as one's own. Without limiting the generality of this definition, it may include:

- copying or paraphrasing material from any source without due acknowledgment;
- using another's ideas without due acknowledgment;
- working with others without permission and presenting the resulting work as though it was completed independently.

Plagiarism is not only related to written works, but also to material such as data, images, music, formulae, websites and computer programs.

Aiding another student to plagiarise is also a violation of the Plagiarism Policy and may invoke a penalty.

For further information on the University policy on plagiarism, please refer to the Policy on Student Academic Integrity at the following link -

<http://www.newcastle.edu.au/policylibrary/000608.html>

The University has established a software plagiarism detection system called Turnitin. When you submit assessment items please be aware that for the purpose of assessing any assessment item the University may -

- Reproduce this assessment item and provide a copy to another member of the University; and/or
- Communicate a copy of this assessment item to a plagiarism checking service (which may then retain a copy of the item on its database for the purpose of future plagiarism checking).
- Submit the assessment item to other forms of plagiarism checking

Written Assessment Items

Students may be required to provide written assessment items in electronic form as well as hard copy.

Extension of Time for Assessment Items, Deferred Assessment and Special Consideration for Assessment Items or Formal Written Examinations

Students are required to submit assessment items by the due date, as advised in the Course Outline, unless the Course Coordinator approves an extension of time for submission of the item. University policy is that an assessment item submitted after the due date, without an approved extension, will be penalised.

Any student:

1. who is applying for an extension of time for submission of an assessment item on the basis of medical, compassionate, hardship/trauma or unavoidable commitment; or
2. whose attendance at or performance in an assessment item or formal written examination has been or will be affected by medical, compassionate, hardship/trauma or unavoidable commitment;

must report the circumstances, with supporting documentation, to the appropriate officer following the instructions provided in the Special Circumstances Affecting Assessment Procedure - Policy 000641.

Note: different procedures apply for minor and major assessment tasks.

Please go to the Policy at <http://www.newcastle.edu.au/policylibrary/000641.html> for further information, particularly for information on the options available to you.

Students should be aware of the following important deadlines:

- **Requests for Special Consideration** must be lodged no later than 3 working days after the date of submission or examination.
- **Requests for Extensions of Time on Assessment Items** must be lodged no later than the due date of the item.
- **Requests for Rescheduling Exams** must be lodged no later than 10 working days before the date of the examination.

Your application may not be accepted if it is received after the deadline. Students who are unable to meet the above deadlines due to extenuating circumstances should speak to their Program Officer in the first instance.

Changing your Enrolment

The last dates to withdraw without financial or academic penalty (called the HECS Census Dates) are:

For semester 1 courses: 31 March 2007

Students may withdraw from a course without academic penalty on or before the last day of semester. Any withdrawal from a course after the last day of semester will result in a fail grade.

Students cannot enrol in a new course after the second week of semester/trimester, except under exceptional circumstances. Any application to add a course after the second week of semester/trimester must be on the appropriate form, and should be discussed with staff in the Student Hubs.

To change your enrolment online, please refer to

<http://www.newcastle.edu.au/study/enrolment/changingenrolment.html>

Faculty Information

The Student Hubs are a one-stop shop for the delivery of student related services and are the first point of contact for students on campus.

Student Hubs are located at:

Callaghan campus

- Shortland Hub: Level 3, Shortland Union Building
- Hunter Hub: Student Services Centre, Hunter side of campus

Faculty websites

Faculty of Education and Arts

<http://www.newcastle.edu.au/faculty/education-arts/>

The Dean of Students

Resolution Precinct

Phone: 02 4921 5806

Fax: 02 4921 7151

Email: resolutionprecinct@newcastle.edu.au

Various services are offered by the University Student Support Unit:

<http://www.newcastle.edu.au/study/studentssupport/index.html>

Alteration of this Course Outline

No change to this course outline will be permitted after the end of the second week of the term except in exceptional circumstances and with Head of School approval. Students will be notified in advance of any approved changes to this outline.

Web Address for Rules Governing Undergraduate Academic Awards

<http://www.newcastle.edu.au/policylibrary/000311.html>

Web Address for Rules Governing Postgraduate Academic Awards

<http://www.newcastle.edu.au/policylibrary/000306.html>

Web Address for Rules Governing Professional Doctorate Awards

<http://www.newcastle.edu.au/policylibrary/000580.html>

STUDENTS WITH A DISABILITY OR CHRONIC ILLNESS

The University is committed to providing a range of support services for students with a disability or chronic illness.

If you have a disability or chronic illness which you feel may impact on your studies, please feel free to discuss your support needs with your lecturer or course coordinator.

Disability Support may also be provided by the Student Support Service (Disability). Students must be registered to receive this type of support. To register please contact the Disability Liaison Officer on 02 4921 5766, or via email at: student-disability@newcastle.edu.au

As some forms of support can take a few weeks to implement it is extremely important that you discuss your needs with your lecturer, course coordinator or Student Support Service staff at the beginning of each semester.

For more information related to confidentiality and documentation please visit the Student Support Service (Disability) website at:

www.newcastle.edu.au/services/disability

----- *End of CTS Entry* -----

ASSIGNMENT GUIDELINES

In-Lecture Exam (30%) Week 14

There will be 1 closed book, one hour multiple choice exam covering the lectures and reading material. It will be held in the lecture theatre at the usual lecture time in week 14. The exam will involve judgement of students' ability to understand key media studies concepts, and link media studies theories and debates derived from textbook and lecture material. *Attendance at and completion of the exam is compulsory.* The exam will be marked according to university grading standards (see table below).

Tutorial Presentation (15%) & Essay I (25%) 1500 words

Tutorial Question

Students are required to select a question and week to undertake a tutorial presentation (20 minutes each) which will operate from weeks 4 to 13. All presentations *must* outline and critically analyse *all* the readings for their week. The presentation will be evaluated according to the following criteria:

- Ability to clearly outline the features of your media form
- Evidence of use of at least 3 academic sources (not including the text)
- Use of wider contemporary media material
- Ability to analyse contemporary media issues
- Presentation of material and clarity of explanation

Tutorial Question Essay

The 1500 word essay based upon the tutorial question is **due on the same day** as your tutorial presentation. The essay will be assessed according to the following criteria:

- Structure (intro; body; conclusion)
- Application of concepts & definitions
- Construction of an argument/critical evaluation
- Research (at least 3 academic sources)
- Presentation (margins, font, spacing)
- Referencing (in text and reference list)

Essay II (30%) DUE 25 MAY (WEEK 12) 2000 words

Question

Various laws and guidelines govern what we watch, hear, read and view. Choose one media sector (e.g. radio, television, film, popular music, print, the internet) and outline the local policies and regulations governing production and consumption. Where is regulation/monitoring of content justified or not justified? What are the fears/concerns driving censorship practices?

Key things to remember:

- *You are expected to use at least 3 academic sources that are not text chapters*

- *Your choice media sector cannot be the same media form as your tutorial topic/essay*

The 2000 word essay based upon the tutorial question is **due on Friday, 25 May in week 12.**

Grading guide		
49% or less	Fail (FF)	An unacceptable effort, including non-completion. The student has not understood the basic principles of the subject matter and/or has been unable to express their understanding in a comprehensible way. Deficient in terms of answering the question, research, referencing and correct presentation (spelling, grammar etc). May include extensive plagiarism.
50% to 64%	Pass (P)	The work demonstrates a reasonable attempt to answer the question, shows some grasp of the basic principles of the subject matter and a basic knowledge of the required readings, is comprehensible, accurate and adequately referenced.
65% to 74%	Credit (C)	The work demonstrates a clear understanding of the question, a capacity to integrate research into the discussion, and a critical appreciation of a range of different theoretical perspectives. A deficiency in any of the above may be compensated by evidence of independent thought. The work is coherent and accurate.
75% to 84%	Distinction (D)	Evidence of substantial additional reading and/or research, and evidence of the ability to generalise from the theoretical content to develop an argument in an informed and original manner. The work is well organised, clearly expressed and shows a capacity for critical analysis.
85% upwards	High Distinction (HD)	All of the above, plus a thorough understanding of the subject matter based on substantial additional reading and/or research. The work shows a high level of independent thought, presents informed and insightful discussion of the topic, particularly the theoretical issues involved, and demonstrates a well-developed capacity for critical analysis.

WEEKLY SCHEDULE

Week	Week beginning	Lecture Topic & Assessment at a Glance
1	February 19	Introduction
2	February 26	Institutions, Practice & Theory
3	March 5	Policy Frameworks
4	March 12	Talk Radio
5	March 19	Print
6	March 26	Music Radio
7	April 2	Film
Mid-Semester Recess: Friday 6 April to Friday 20 April 2007		
8	April 23	Television
9	April 30	Advertising and Public Relations
10	May 7	The Internet
11	May 14	New Media
12	May 21	Celebrity (ESSAY II DUE)
13	May 28	Futures & Funding: Commercial or public?
14	June 4	In-Lecture Exam
Examination period: Tuesday 12 June to Friday 29 June 2007		

WEEKLY COURSE READINGS & TUTORIAL TOPICS

Week/ date	Lecture Topic	Tutorial Reading
1 22 February	Introduction	<i>Course Outline</i>
2 29 February	Institutions, Practice & Theory	Sinclair, J. (2006) 'Media and communications: theoretical traditions' in Cunningham, S. & Turner, G. (eds.) <i>The Media & Communications in Australia</i> , Sydney: Allen and Unwin. (Tutorial Presentations Organised)
3 8 March	Policy Frameworks	Cunningham, S. (2006) 'Policy' in Cunningham, S. & Turner, G. (eds.) <i>The Media & Communications in Australia</i> , Sydney: Allen and Unwin.
4 15 March	Talk Radio Tutorial Question	Griffen-Foley, B. (2006) 'Radio' in Cunningham, S. & Turner, G. (eds.) <i>The Media & Communications in Australia</i> , Sydney: Allen and Unwin. <i>Using the course reading, present a case study of one commercial talkback radio station, analysing the relationship between its audience, advertisers and broadcasters</i>
5 22 March	Print (Guest Lecturer: Mitchell Hobbs) Tutorial Question	Tiffen, R. (2006) 'The Press' in Cunningham, S. & Turner, G. (eds.) <i>The Media & Communications in Australia</i> , Sydney: Allen and Unwin. Bonner, F. (2006) 'Magazines' in Cunningham, S. & Turner, G. (eds.) <i>The Media & Communications in Australia</i> , Sydney: Allen and Unwin. <i>Present a case study of one daily newspaper (local, state or national) to discuss the future of newspapers. Do they remain influential in the public sphere?</i>
6 29 March	Music Radio Tutorial Question	Griffen-Foley, B. (2006) 'Radio' in Cunningham, S. & Turner, G. (eds.) <i>The Media & Communications in Australia</i> , Sydney: Allen and Unwin. Homan, S. (2006) 'Popular Music' in Cunningham, S. & Turner, G. (eds.) <i>The Media & Communications in Australia</i> , Sydney: Allen and Unwin. <i>Discuss the differences between public and commercial music radio for youth audiences. How vital is radio as a promotional tool for new artists in 2007?</i>
7 5 April	Film Tutorial Question	Verhoeven, D. (2006) 'Film and video' in Cunningham, S. & Turner, G. (eds.) <i>The Media & Communications in Australia</i> , Sydney: Allen and Unwin. <i>What are the current ways that governments support the Australian film industry? How and why should local film be supported?</i>
	RECESS	

Week/ date	Lecture Topic	Tutorial Reading
8 26 April	Television	Flew, T. and Gilmour, C. (2006) 'Television and pay TV' in Cunningham, S. & Turner, G. (eds.) <i>The Media & Communications in Australia</i> , Sydney: Allen and Unwin.
	Tutorial Question	<i>In an age of global media, should Australian TV be protected by a local content quota? How is television meeting the challenge of rival media forms to retain its audiences?</i>
9 4 May	Advertising and Public Relations	Sinclair, J. (2006) 'Advertising' in Cunningham, S. & Turner, G. (eds.) <i>The Media & Communications in Australia</i> , Sydney: Allen and Unwin.
	Tutorial Question	<i>What was 'cash for comment'? Are the media industries sufficiently regulated to distinguish editorial statements from advertising material?</i>
10 10 May	The Internet	Goggin, G. (2006) 'The internet, online and mobile cultures' in Cunningham, S. & Turner, G. (eds.) <i>The Media & Communications in Australia</i> , Sydney: Allen and Unwin.
	Tutorial Question	<i>What are the advantages and flaws of online journalism? Discuss one example of an internet news site in your answer.</i>
11 17 May	New Media	Martin, F. (2006) 'New media, new audiences' in Cunningham, S. & Turner, G. (eds.) <i>The Media & Communications in Australia</i> , Sydney: Allen and Unwin. Sternberg, J. (2006) 'Youth media' in Cunningham, S. & Turner, G. (eds.) <i>The Media & Communications in Australia</i> , Sydney: Allen and Unwin.
	Tutorial Question	<i>Analyse one example of new media that exploits a convergence of traditional media forms and delivery.</i>
12 24 May	Celebrity	Turner, G. (2006) 'Celebrity' in Cunningham, S. & Turner, G. (eds.) <i>The Media & Communications in Australia</i> , Sydney: Allen and Unwin.
	Tutorial Question	<i>Find and discuss one case study where celebrity has performed as the nexus between the media, entertainment and public relations/advertising industries.</i>
13 31 May	Futures & Funding: Commercial or Public?	Jacka, L. (2006) 'The future of public broadcasting' in Cunningham, S. & Turner, G. (eds.) <i>The Media & Communications in Australia</i> , Sydney: Allen and Unwin.
	Tutorial Question	<i>Define the key differences between public and commercial media. What is the future of public media in an increasingly commercial media world?</i>
14 7 June		<i>In-Lecture Exam</i>

KEY INSTITUTIONAL WEB SITES

- ARIA: www.aria.com.au
- Australian Broadcasting Authority: www.aba.gov.au
- Australian Film Commission: www.afc.gov.au
- Australian Press Council: www.presscouncil.org.au
- Commercial Radio Australia: <http://www.commercialradio.com.au/index.cfm>
- Federal Department of Communications, Information & Technology: www.dcita.gov.au
- Film Finance Corporation: www.ffc.gov.au
- Free TV Australia: <http://www.freetvaust.com.au/>
- Media, Entertainment & Arts Alliance: www.alliance.org.au
- Musicians' Union: www.musiciansunion.com.au
- NSW Film & TV Office: www.fto.nsw.gov.au
- Triple J website (ABC radio): <http://www.abc.net.au/triplej/>

Journals

- *Media International Australia*
- *Media, Culture & Society*
- *Metro*
- *Television & New Media*
- *European Journal of Communication*
- *Australian Journalism Review*
- *Australian Journal of Communication*
- *Continuum: Journal of Media & Cultural studies*

Television

- Media Watch: ABC TV, Mondays 9.15 pm
- Media Watch web site: www.abc.net.au/mediawatch/

Radio

- ABC Radio National – The Media Report, 8.30 am, Thursdays

FURTHER READINGS

Adams, P. & Burton, L. (1997) *Talkback: Emperors of Air*. Sydney: Allen & Unwin.

AFC Cinema Cities Report (2003): <http://www.afc.gov.au/downloads/pubs/streport-final.pdf>

Airo-Farulla (ed.) (2001) 'Internet Regulation' issue, *Media International Australia*, no.101, November.

- Albury, K. (1999) 'Spaceship Triple J: making the national youth network' in *Media International Australia*, no.91, May.
- Appleton, G. (1999) 'The lure of Laws: an analysis of the audience appeal of the John Laws program' in *Media International Australia*, no.91, May.
- Balnaves, M., O'Regan, T. & Sternberg, J. (eds) (2002) *Mobilising the audience*. St Lucia: University of Queensland Press.
- Barr, T. (2000) *newmedia.com.au: the changing face of Australia's media and communications*. Sydney: Allen & Unwin.
- B & T Marketing & Media: www.bandt.com.au
- Berland, J. (2003) 'Radio Space and Industrial Time: The Case of Music Formats' in Lewis, J. & Miller, T. (eds.) *Critical Cultural Policy Studies: A Reader*. Oxford: Blackwell.
- Bielby, D. & Harrington, L. (2002) 'The Global Syndication of Television Programming' in Crane, D., Kawashima, N. & Kawasaki, K. (eds.) *Global Culture: Media, Arts, Policy and Globalization*. New York: Routledge.
- Bonner, F. & McKay, S. (2003) 'Magazine features and infotainment values', *Media International Australia*, no.107, May.
- Cunningham, S. & Jacka, E. (1996) *Australian television and international mediascapes*. Melbourne: Cambridge University Press.
- Cunningham, S. & Turner, G. (eds) (2000) *The Australian TV Book*. Sydney: Allen & Unwin
- Flew, T. (2002) *New media: an introduction*. South Melbourne: Oxford University Press.
- French, L. (2001) 'Patterns of Production and Policy: The Australian Film Industry in the 1990s' in Craven, I. (ed.) *Australian Cinema in the 1990s*. London: Frank Cass.
- Frith, K. & Mueller, B. (eds.) (2003) *Advertising and Societies: Global Issues*. New York: Peter Lang.
- Garofalo, R. (2003) 'I Want My MP3: Who Owns Internet Music?' in Cloonan, M. & Garofalo, R. (eds.) *Policing Pop*. Philadelphia: Temple University Press.
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