CULT1110 - Film, Media, Culture
Course Outline

Course Co-ordinator: Associate Professor Marj Kibby
Room: GP 229
Ph: 49216604
Email: marj.kibby@newcastle.edu.au

Consultation hours: Ask questions or make comments in Blackboard. Email with CULT1110 in the subject line if the matter is specific or personal, or to make an appointment.

Other Lecturers:
Dr Hamish Ford
Dr Rebecca Beirne
Mr Carl Dixon
Mr Blake Howard

Semester: Semester 1 - 2010
Unit Weighting: 10
Teaching Methods: Lecture & Tutorial

Brief Course Description
So many of the defining moments in our lives are accompanied by an experience with the media or have grown out of our relationship with the media. The media are a central part of how we live, work and play. They are not an outside influence; they are part of the culture that surrounds us and therefore of whom we are. This course provides a widescreen, interdisciplinary framework for the analysis of our complex relationship with film and other media. It will introduce students to a range of theoretical approaches to the study of film, media and culture, and their application to specific texts, situations and events.

Contact Hours
Lecture for 2 Hours per Week for the Full Term
Tutorial for 1 Hour per Week for the Full Term

Learning Materials/Texts

- Research Methods for Media and Communication Niranjala Weerakkody

Course Outline Issued and Correct as at: Week 1, Semester 1 - 2010
CTS Download Date: Tuesday, 2 February 2010
Course Objectives
On successful completion of this course, students will be able to:

1. Recognise the theoretical, conceptual and methodological bases for the study of film, media, and culture.
2. Analyse the roles of film and media in a culture and in individual lives.
3. Illustrate how film and the media represent important aspects of contemporary culture.

Course Content
Film, Media, Culture uses a case study model to achieve the course objectives. A range of different approaches to film, media and cultural studies will be introduced through the interdisciplinary study of a number of specific cases.

Topics will be selected from:
* Film language
* Media theory
* Cultural theory
* The media in everyday life
* The media culture nexus
* Other relevant contemporary topics.

Assessment Items

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<tr>
<th>Assessment Item</th>
<th>Details</th>
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<tbody>
<tr>
<td>Research project part 1 - Proposal</td>
<td>1000 words, 20% Due 9:00am Thursday 8th April</td>
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<tr>
<td>Research Project part 2 - Report</td>
<td>2000 words, 40% Due 9:00am Thurs 20th May</td>
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<tr>
<td>Learning Journal</td>
<td>2000 words, 40% Final entry due in the last tutorial on or before Thursday 3rd June.</td>
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Assumed Knowledge
None
This is a foundation course for the Film, Media and Cultural Studies Major.

Callaghan Campus Timetable

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<thead>
<tr>
<th>Lecture and Tutorial</th>
<th>Wednesday</th>
<th>9:00 - 11:00</th>
<th>[GP101]</th>
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<tr>
<td>or</td>
<td>Wednesday</td>
<td>11:00 - 12:00</td>
<td>[GP216]</td>
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<td>or</td>
<td>Wednesday</td>
<td>14:00 - 15:00</td>
<td>[GP322]</td>
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<td>or</td>
<td>Thursday</td>
<td>9:00 - 10:00</td>
<td>[GP318]</td>
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<td>or</td>
<td>Wednesday</td>
<td>12:00 - 13:00</td>
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<td>or</td>
<td>Wednesday</td>
<td>14:00 - 15:00</td>
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<td>12:00 - 13:00</td>
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<td>or</td>
<td>Thursday</td>
<td>9:00 - 10:00</td>
<td>[GP212/214]</td>
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<td>or</td>
<td>Thursday</td>
<td>10:00 - 11:00</td>
<td>[GP316]</td>
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<td>or</td>
<td>Thursday</td>
<td>11:00 - 12:00</td>
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<td>or</td>
<td>Wednesday</td>
<td>17:00 - 18:00</td>
<td>[GP320]</td>
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IMPORTANT UNIVERSITY INFORMATION

ACADEMIC INTEGRITY

Academic integrity, honesty, and a respect for knowledge, truth and ethical practices are fundamental to the business of the University. These principles are at the core of all academic endeavour in teaching, learning and research. Dishonest practices contravene academic values, compromise the integrity of research and devalue the quality of learning. To preserve the quality of learning for the individual and others, the University may impose severe sanctions on activities that undermine academic integrity. There are two major categories of academic dishonesty:

Academic fraud is a form of academic dishonesty that involves making a false representation to gain an unjust advantage. Without limiting the generality of this definition, it can include:

a) falsification of data;
b) using a substitute person to undertake, in full or part, an examination or other assessment item;
c) reusing one's own work, or part thereof, that has been submitted previously and counted towards another course (without permission);
d) making contact or colluding with another person, contrary to instructions, during an examination or other assessment item;
e) bringing material or device(s) into an examination or other assessment item other than such as may be specified for that assessment item; and
f) making use of computer software or other material and device(s) during an examination or other assessment item other than such as may be specified for that assessment item.
g) contract cheating or having another writer compete for tender to produce an essay or assignment and then submitting the work as one's own.

Plagiarism is the presentation of the thoughts or works of another as one's own. University policy prohibits students plagiarising any material under any circumstances. Without limiting the generality of this definition, it may include:

a) copying or paraphrasing material from any source without due acknowledgment;
b) using another person's ideas without due acknowledgment;
c) collusion or working with others without permission, and presenting the resulting work as though it were completed independently.

Turnitin is an electronic text matching system. During assessing any assessment item the University may -
• Reproduce this assessment item and provide a copy to another member of the University; and/or
• Communicate a copy of this assessment item to a text matching service (which may then retain a copy of the item on its database for the purpose of future checking).
• Submit the assessment item to other forms of plagiarism checking

RE-MARKS AND MODERATIONS
Students can access the University's policy at: http://www.newcastle.edu.au/policylibrary/000769.html

MARKS AND GRADES RELEASED DURING TERM
All marks and grades released during term (including those in Blackboard) are indicative only until formally approved by the Head of School.

SPECIAL CIRCUMSTANCES AFFECTING ASSESSMENT ITEMS

Extension of Time for Assessment Items, Deferred Assessment and Special Consideration for Assessment Items or Formal Written Examinations items must be submitted by the due date in the Course Outline unless the Course Coordinator approves an extension. Unapproved late submissions will be penalised in line with the University policy specified in Late Penalty (under student) at the link above.

Requests for Extensions of Time must be lodged no later than the due date of the item. This applies to students:
• applying for an extension of time for submission of an assessment item on the basis of medical, compassionate, hardship/trauma or unavoidable commitment; or
• whose attendance at or performance in an assessment item or formal written examination has been or will be affected by medical, compassionate, hardship/trauma or unavoidable commitment.
Students must report the circumstances, with supporting documentation, as outlined in the Special Circumstances Affecting Assessment Items Procedure at: http://www.newcastle.edu.au/policylibrary/000641.html

**Note:** different procedures apply for minor and major assessment tasks.

**Students should be aware of the following important deadlines:**
- Special Consideration Requests must be lodged no later than 3 working days after the due date of submission or examination.
- Rescheduling Exam requests must be received no later than 10 working days prior to the first date of the examination period.

*Late applications may not be accepted.* Students who cannot meet the above deadlines due to extenuating circumstances should speak firstly to their Program Officer or their Program Executive if studying in Singapore.

**STUDENTS WITH A DISABILITY OR CHRONIC ILLNESS**

University is committed to providing a range of support services for students with a disability or chronic illness. If you have a disability or chronic illness which you feel may impact on your studies please feel free to discuss your support needs with your lecturer or course coordinator.

Disability Support may also be provided by the Student Support Service (Disability). Students must be registered to receive this type of support. To register contact the Disability Liaison Officer on 02 4921 5766, email at: student-disability@newcastle.edu.au. As some forms of support can take a few weeks to implement it is extremely important that you discuss your needs with your lecturer, course coordinator or Student Support Service staff at the beginning of each semester. For more information on confidentiality and documentation visit the Student Support Service (Disability) website: http://www.newcastle.edu.au/services/disability.

**CHANGING YOUR ENROLMENT**

Students enrolled after the census dates listed in the link below are liable for the full cost of their student contribution or fees for that term. http://www.newcastle.edu.au/study/fees/censusdates.html

Students may withdraw from a course without academic penalty on or before the last day of term. Any withdrawal from a course after the last day of term will result in a fail grade.

**Students cannot enrol in a new course after the second week of term,** except under exceptional circumstances. Any application to add a course after the second week of term must be on the appropriate form, and should be discussed with staff in the Student Hubs or with your Program Executive at PSB if you are a Singapore student.

To check or change your enrolment online go to myHub: https://myhub.newcastle.edu.au

**STUDENT INFORMATION & CONTACTS**

Various services are offered by the Student Support Unit: www.newcastle.edu.au/service/studentsupport/

The Student Hubs are a one-stop shop for the delivery of student related services and are the first point of contact for students studying in Australia. Student Hubs are located at:

**Callaghan Campus**
- Shortland Hub: Level 3, Shortland Building
- Hunter Hub: Level 2, Student Services Centre

**City Precinct**
- City Hub & Information Common, University House

**Central Coast Campus (Ourimbah)**
- Student Hub: Opposite the Main Cafeteria

**Port Macquarie students**
- contact your program officer or EnquiryCentre@newcastle.edu.au
- Phone 4921 5000

**Singapore students**
- contact your PSB Program Executive
This course outline will not be altered after the second week of the term except under extenuating circumstances with Head of School approval. Students will be notified in advance of the change.

**Online Tutorial Registration:**

Students are required to enrol in the Lecture and a specific Tutorial time for this course via the Online Registration system. Refer - [http://studinfo1.newcastle.edu.au/rego/stud_choose_login.cfm](http://studinfo1.newcastle.edu.au/rego/stud_choose_login.cfm)

NB: Registrations close at the end of week 2 of semester.

**Studentmail and Blackboard:** Refer - [www.blackboard.newcastle.edu.au](http://www.blackboard.newcastle.edu.au)

This course uses Blackboard extensively for course learning activities and to contact students as well as studentmail, so you are advised to keep your email accounts within the quota to ensure you receive essential messages. To receive an expedited response to queries, post questions on the Blackboard discussion forum, or email staff directly if the matter is personal, using the course code in the subject line of your email. Students are advised to check their studentmail and the course Blackboard site on a daily basis.

**Important Additional Information**

Details about the following topics are available on your course Blackboard site. Refer - [www.blackboard.newcastle.edu.au](http://www.blackboard.newcastle.edu.au/)

- Written Assignment Presentation and Submission Details
- Penalties for Late Assignments
- Special Circumstances
- Assignment Re-submission
- Re-marks & Moderations
- Student Representatives