CULT1110 - Film, Media, Culture
Course Outline

Note: this course replaces CULT1050. If you have completed CULT1050, you will not be able to count this course towards your program

Course Coordinator: A. Prof Marj Kibby GP229, Ph 49216604
Email: marj.kibby@newcastle.edu.au
Discussion: Questions will be answered in the course forum on Blackboard
Consultation: By appointment

Teaching staff:
- Prof Patrick Fuery GP125, Ph 49216958
- Dr Kelli Fuery GP215, Ph 49216064
- Dr Hamish Ford GP225, Ph 49217821
- Dr Rebecca Beirne GP223, Ph 49215081

Semester: Semester 1 - 2009
Unit Weighting: 10
Teaching Methods: Benchmark lessons, individual learning activities, and research-based tutorial exercises.

Brief Course Description
So many of the defining moments in our lives are accompanied by an experience with the media or have grown out of our relationship with the media. The media are a central part of how we live, work and play. They are not an outside influence; they are part of the culture that surrounds us and therefore of whom we are. This course provides a widescreen, interdisciplinary framework for the analysis of our complex relationship with film and other media. It will introduce students to a range of theoretical approaches to the study of film, media and culture, and their application to specific texts, situations and events.
Contact Hours
Lecture for 2 Hours per Week for the Full Term
Tutorial for 1 Hour per Week for the Full Term

Learning Materials/Texts
1. Course Reader / Workbook (download from Blackboard)
2. Research Methods for Media and Communication – Niranjala Weerakkody

Online Tutorial Registration:
Students are required to enrol in the Lecture and a specific Tutorial time for this course via the Online Registration system. Refer - [http://studinfo1.newcastle.edu.au/rego/stud_choose_login.cfm](http://studinfo1.newcastle.edu.au/rego/stud_choose_login.cfm)
NB: Registrations close at the end of week 2 of semester.

Studentmail and Blackboard: Refer - [www.blackboard.newcastle.edu.au/](http://www.blackboard.newcastle.edu.au/)

This course uses Blackboard and studentmail to contact students, so you are advised to keep your email accounts within the quota to ensure you receive essential messages. To receive an expedited response to queries, post questions on the Blackboard discussion forum if there is one, or if emailing staff directly use the course code in the subject line of your email. Students are advised to check their studentmail and the course Blackboard site several times a week.

Course Objectives
On successful completion of this course, students will be able to:
1. Recognise the theoretical, conceptual and methodological bases for the study of film, media, and culture.
2. Analyse the roles of film and media in a culture and in individual lives.
3. Illustrate how film and the media represent important aspects of contemporary culture.

Course Content
Film, Media, Culture uses a case study model to achieve the course objectives. A range of different approaches to film, media and cultural studies will be introduced through the interdisciplinary study of a number of specific cases.

Weekly topics:
Wk 1 Film, media and culture (Prof. Patrick Fuery & A. Prof. Marj Kibby)
Wk 2 Identity and auto-ethnography (Dr. Rebecca Beirne)
Wk 3 Constructing ‘the other’ (Dr. Rebecca Beirne)
Wk 4 Ethnicity, nation, culture (Dr. Hamish Ford)
Wk 5 Furry families (A. Prof. Marj Kibby)
Wk 6 Love and politics (Dr. Kelli Fuery)
Wk 7 Discourses on taste (Prof. Patrick Fuery)
Wk 8 Subjectivity and being-in-the-world (Dr. Hamish Ford)
Wk 9 Material culture (A. Prof. Marj Kibby)
Wk 10 Fans and fandom (Dr. Rebecca Beirne)
Wk 11 Surveillance and/of evil (Dr. Kelli Fuery)
Wk 12 Trauma, narrative and spectacle (Dr. Kelli Fuery)
Wk 13 Review and evaluation (A. Prof. Marj Kibby)
Assessment Items
Full details including guides and assessment criteria are given in Blackboard

<table>
<thead>
<tr>
<th>Written Assignment</th>
<th>Research proposal 1000 words, 20% due 9:00am Wed 22\textsuperscript{nd} April</th>
</tr>
</thead>
<tbody>
<tr>
<td>Written Assignment</td>
<td>Research project 2000 words, 40% due 9:00am Wed 20\textsuperscript{th} May</td>
</tr>
<tr>
<td>Journal</td>
<td>Equivalent to 2000 words, 40% due 5:00pm Thursday 4\textsuperscript{th} June</td>
</tr>
</tbody>
</table>

Assumed Knowledge
It is assumed that students have the capacity to take responsibility for their own learning; that they can set learning goals, adopt effective learning strategies, and evaluate their progress.

Callaghan Campus Timetable
Lecture Wednesday 9:00 - 11:00 [CT202]
and Tutorial Wednesday 11:00 - 12:00 [GP216]
or Wednesday 14:00 - 15:00 [GP322]
or Thursday 9:00 - 10:00 [GP318]
or Wednesday 12:00 - 13:00 [GP130]
or Wednesday 14:00 - 15:00 [GP316]
or Wednesday 12:00 - 13:00 [GP316]
or Wednesday 12:00 - 13:00 [GP320]
or Thursday 9:00 - 10:00 [GP212/214]
or Thursday 10:00 - 11:00 [GP316]
or Thursday 11:00 - 12:00 [GP324]
or Wednesday 17:00 - 18:00 [GP320]

Plagiarism
University policy prohibits students plagiarising any material under any circumstances. A student plagiarises if he or she presents the thoughts or works of another as one's own. Without limiting the generality of this definition, it may include:

- copying or paraphrasing material from any source without due acknowledgment;
- using another's ideas without due acknowledgment;
- working with others without permission and presenting the resulting work as though it was completed independently.

Plagiarism is not only related to written works, but also to material such as data, images, music, formulae, websites and computer programs. Aiding another student to plagiarise is also a violation of the Student Academic Integrity Policy and may invoke a penalty. For further information on the University policy on plagiarism, please refer to the Policy on Student Academic Integrity at the following link - [http://www.newcastle.edu.au/policylibrary/000608.html](http://www.newcastle.edu.au/policylibrary/000608.html)

The University uses an electronic text matching system called Turnitin. When you submit assessment items please be aware that for the purpose of assessing any assessment item the University may:

- Reproduce this assessment item and provide a copy to another member of the University; and/or
- Communicate a copy of this assessment item to a text matching service (which may then retain a copy of the item on its database for the purpose of future checking);
- Submit the assessment item to other forms of plagiarism checking

Written Assessment Items

Students will be required to submit the written assignments in electronic form using the View/Complete link in Blackboard. No hard copy is required for the research proposal and research report.
**Marks and Grades Released During Term**

All marks and grades released during the term, including those given in the Gradebook in Blackboard, are indicative only until formally approved by the Head of School on the recommendation of the School Assessment body.

**Extension of Time for Assessment Items, Deferred Assessment and Special Consideration for Assessment Items or Formal Written Examinations**

Students are required to submit assessment items by the due date, as advised in the Course Outline, unless the Course Coordinator approves an extension of time for submission of the item. University policy is that an assessment item submitted after the due date, without an approved extension, will be penalised.

Any student:

1. who is applying for an extension of time for submission of an assessment item on the basis of medical, compassionate, hardship/trauma or unavoidable commitment; or
2. whose attendance at or performance in an assessment item or formal written examination has been or will be affected by medical, compassionate, hardship/trauma or unavoidable commitment;

must report the circumstances, with supporting documentation, to the appropriate officer following the instructions provided in the Special Circumstances Affecting Assessment Procedure - Policy 000641.

Note: different procedures apply for minor and major assessment tasks.

Please go to the Policy at [http://www.newcastle.edu.au/policylibrary/000641.html](http://www.newcastle.edu.au/policylibrary/000641.html) for further information, particularly for information on the options available to you.

Students should be aware of the following important deadlines:

- **Requests for Special Consideration** must be lodged no later than 3 working days after the due date of submission or examination.
- **Requests for Extensions of Time on Assessment Items** must be lodged no later than the due date of the item.
- **Requests for Rescheduling Exams** must be received no later than ten working days prior the first date of the examination period

Your application may not be accepted if it is received after the deadline. In the first instance, students who are unable to meet the above deadlines due to extenuating circumstances should speak to their Program Officer or their Program Executive if studying in Singapore.

**Changing your Enrolment**

If students are enrolled after the census dates listed below they are liable for the full cost of their student contribution or fees for that term.

For semester 1 courses: 31 March 2009

Students may withdraw from a course without academic penalty on or before the last day of semester. Any withdrawal from a course after the last day of semester will result in a fail grade.
Students cannot enrol in a new course after the second week of semester/trimester, except under exceptional circumstances. Any application to add a course after the second week of semester/trimester must be on the appropriate form, and should be discussed with staff in the Student Hubs or with your Program Executive at PSB if you are a Singapore student.

To check or change your enrolment online, please refer to myHub - Self Service for Students
https://myhub.newcastle.edu.au

Faculty Information

The Student Hubs are a one-stop shop for the delivery of student related services and are the first point of contact for students studying in Australia. The four Student Hubs are located at:

Callaghan Campus

• Shortland Hub: Level 3, Shortland Building

• Hunter Hub: Level 2, Student Services Centre

City Precinct

• City Hub and Information Common: Ground Floor, University House

Central Coast Campus (Ourimbah)

• Student Hub: Opposite the Main Cafeteria

For Port Macquarie students, contact your program officer or EnquiryCentre@newcastle.edu.au, phone 4921 5000

For Singapore students, your first point of contact is your PSB Program Executive

Faculty of Education and Arts http://www.newcastle.edu.au/faculty/education-arts/

Contact details

Callaghan, City and Port Macquarie
Phone: 02 4921 5000
Email: EnquiryCentre@newcastle.edu.au

Ourimbah
Phone: 02 4348 4030
Email: EnquiryCentre@newcastle.edu.au

The Dean of Students
Resolution Precinct
Phone: 02 4921 5806
Fax: 02 4921 7151
Email: resolutionprecinct@newcastle.edu.au

Deputy Dean of Students (Ourimbah)
Phone: 02 4348 4123
Fax: 02 4348 4145
Email: resolutionprecinct@newcastle.edu.au
Various services are offered by the University Student Support Unit:

Alteration of this Course Outline
No change to this course outline will be permitted after the end of the second week of the term except in exceptional circumstances and with Head of School approval. Students will be notified in advance of any approved changes to this outline.

Web Address for Rules Governing Undergraduate Academic Awards

Web Address for Rules Governing Postgraduate Academic Awards

Web Address for Rules Governing Professional Doctorate Awards

STUDENTS WITH A DISABILITY OR CHRONIC ILLNESS

The University is committed to providing a range of support services for students with a disability or chronic illness. If you have a disability or chronic illness which you feel may impact on your studies, please feel free to discuss your support needs with your lecturer or course coordinator.

Disability Support may also be provided by the Student Support Service (Disability). Students must be registered to receive this type of support. To register please contact the Disability Liaison Officer on 02 4921 5766, or via email at: student-disability@newcastle.edu.au

As some forms of support can take a few weeks to implement it is extremely important that you discuss your needs with your lecturer, course coordinator or Student Support Service staff at the beginning of each semester.

For more information related to confidentiality and documentation please visit the Student Support Service (Disability) website at: www.newcastle.edu.au/services/disability

Further Information

Details about the following topics are available on your course Blackboard site. Refer -
www.blackboard.newcastle.edu.au/

- Written assignment presentation and submission details
- Online submission to Turnitin via Blackboard
- Penalties for late assignments
- Assignment re-submission
- Re-marks and moderations
- Assessment feedback, marks and return of assignments
- Preferred referencing style
- Student representatives
- Student communication
- Essential online information for students.